FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Ray Anne Marie													5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner Officer (give title V Other (specify							
(Last) (First) (Middle) C/O VERA BRADLEY, INC. 12420 STONEBRIDGE ROAD						3. Date of Earliest Transaction (Month/Day/Year) 08/14/2019							below) Member of a 10% owner group							
12420 STONEBRIDGE ROAD						4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable						
(Street) ROANOI													X Form filed by One Reporting Person Form filed by More than One Reporting							
(City)	(St										Person									
		Tab	le I - I	Non-Deriv	ativ	e Secu	urities A	cquire	ed, C	Disposed o	f, or B	enefic	ciall	y Owne	ed					
Date				Date	. Transaction ate Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		ction Instr.	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 a		l (A) or . 3, 4 and	d 5)	5. Amou Securitie Benefici Owned F Reporte	es ally Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
					Code	v	Amount	(A) or (D)	Price		Transac (Instr. 3	tion(s)		(111341.4)						
Common	Stock			08/14/20	19			S		35,000 ⁽¹⁾	D	\$10.8	39 ⁽²⁾	2,479) ,795 ⁽³⁾	I	By Barbara B. Baekgaard 2009 Grantor Retained Annuity Trust			
Common	Stock			08/15/20	19			S		20,505(1)	D	\$10.7	71 ⁽²⁾	2,459),290 ⁽³⁾	I	By Barbara B. Baekgaard 2009 Grantor Retained Annuity Trust			
Common	Stock			08/15/20	19			S		2,276(1)	D	\$10.7	71 ⁽²⁾	105,	226 ⁽³⁾	I	By Barbara Bradley Baekgaard Family Foundation			
Common	Stock													123	3,749	I	By Anne- Marie Ray Revocable Trust			
Common Stock													411	.,003	I	By Anne- Marie Ray 2017 Grantor Retained Annuity Trust #1				
		Ta	able I							sposed of, , convertib				Owned						
1. Title of Derivative Security (Instr. 3)	Derivative Conversion Date Executity Or Exercise (Month/Day/Year) if any		Execu	Deemed 4. Ution Date, Trans		saction (Instr.	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Da Expir	ate Exercisable and iration Date nth/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		8. Price of Derivative Security (Instr. 5) Be ON Re		9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	Owners Form: Direct (I or Indire (I) (Instr	Beneficial Ownership ect (Instr. 4)			
						•														

		Та	ble II - Deriva (e.g., p	ive Securi uts, calls,			onvertib		ior i	y Owned			
1. Title of	2. Conversion	3. Transaction	3A. Deemed	Code V	(5A)Num(150e)r	ExpertisEbler Expiration D		7itīētle Amour	of a©slolares	8. Price of	9. Number of	10. Ownership	11. Nature
ESeptantation	of Elespisas	e (\$M onth/Day/Year)	if any	Code (Instr	Derivative Securities	(Month/Day/ Barbara B. Bael	/earl	Securit	ties	Security	Securities	Form: Direct _i (D)	Beneficial Ownership
Foundation of	n Security er 21	, 2018.			(A) or			. Securit	ty (Instr. 3		. Following	or indirect (I) (Instr. 4)	
2. The prices reported are weighted average prices. The shares sold on August 14, 2019 Disposed in multiple transactions at prices and 4) g from \$10.81 to \$11.17, in Reported and the shares sold on August 15, 2019 were sold in multiple transactions at prices ranging from \$10.02 to \$10.71, inclusion (P) reporting person undertakes to provide the Issuer, any security holder transactions at prices ranging from \$10.02 to \$10.71, inclusion (P) reporting person undertakes to provide the Issuer, any security holder transactions (Instr. 4)													
3. The reporting person disclaims beneficial ownership of these shares, except to the extent of the reporting person's pecuniary interest therein.													
Remarks	:												
										ı <u>ıy</u>	08/15/201	9	
Reminder: F	enort on a se	narate line for each	class of securities	heneficially ov	ned directly	or indirectly	***	Signatur		ting Person	Date		
	l ·	ſ	g person, see Instr	'	'	Date	Expiration		or Number of				
			acts constitute Fed hich must be manu		` ' ` '	Exercisable	103aa nd 15 U						

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