



January 27, 2016

Vera Bradley Annual Sale Tickets Available February 1, 2016

FORT WAYNE, Ind., Jan. 27, 2016 (GLOBE NEWSWIRE) -- Vera Bradley Annual Sale tickets will be available February 1. The sale opens Wednesday, April 13 and closes Sunday, April 17. Tickets for the first three days of the sale are \$5 each and will be available at <http://www.ticketmaster.com>, authorized Ticketmaster locations and the Allen County War Memorial Coliseum Ticket Office.

2016 Vera Bradley Annual Sale

Allen County War Memorial Coliseum
Fort Wayne, Ind.

Wednesday, April 13 through Friday, April 15 - Tickets Required

Session 1: 7:30am - 10am

Session 2: 11am - 1:30pm

Session 3: 2:30pm - 5pm

Session 4: 6pm - 8:30pm

Saturday, April 16 and Sunday, April 17 - No tickets required — Open to the public

Saturday: 8am - 8pm

Sunday: 10am - 5pm

Vera Bradley requires tickets for the first three days of the sale. Four thousand tickets will be available for each session. While tickets are not required during the weekend portion of the sale, attendees who wish to make a purchase will need to complete the free registration process.

Pre-registration will begin February 1 at <http://www.verabradley.com/outletsale>. Registration kiosks will also be available at the Memorial Coliseum during the sale.

Vera Bradley handbags, travel items, accessories, stationery and eyewear will be available at the Vera Bradley Annual Sale.

Vera Bradley is a leading designer of women's handbags and accessories, luggage and travel items, eyewear, stationery and gifts. Founded in 1982 by friends Barbara Bradley Baekgaard and Patricia R. Miller, the brand's iconic designs and versatile styles offer women of all ages a colorful way to accessorize. Vera Bradley offers a unique, multi-channel sales model as well as a focus on service and a high level of engagement with fans. Fiscal 2015 net revenues totaled approximately \$509 million. The Company's commitment to breast cancer research continues to increase its reach through the Vera Bradley Foundation for Breast Cancer. For more information about Vera Bradley (Nasdaq:VRA), visit www.verabradley.com/mediaroom.

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