

January 26, 2021

John Enwright
Chief Financial Officer
Vera Bradley, Inc.
12420 Stonebridge Road
Roanoke, IN 46783

Year Ended February 1, 2020
2020

Re: Vera Bradley, Inc.
Form 10-K for the
Filed March 31,
File No. 001-34918

Dear Mr. Enwright:

We have completed our review of your filing. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

Division of Corporation Finance
Office of Manufacturing