
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 8-K

**CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(D)
OF THE SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): July 17, 2017

VERA BRADLEY, INC.
(Exact name of registrant as specified in its charter)

Indiana
(State or Other Jurisdiction
of Incorporation)

001-34918
(Commission
File Number)

27-2935063
(IRS Employer
Identification No.)

**12420 Stonebridge Road,
Roanoke, Indiana**
(Address of Principal Executive Offices)

46783
(Zip Code)

(877) 708-8372
(Registrant's telephone number, including area code)

None
(Former name, former address and former fiscal year, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (*see* General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

(c) Appointment of Certain Officers.

On July 17, 2017, Vera Bradley, Inc. (the “Company”) appointed John Enwright as the Company’s Executive Vice President, Chief Financial Officer, effective as of July 17, 2017. Mr. Enwright joined Vera Bradley in 2014 as Senior Director of Corporate Financial Planning & Analysis and was soon promoted to Vice President, Financial Planning & Analysis. In March 2017, he was named Interim Chief Financial Officer. Before joining the Company, Mr. Enwright spent 15 years with Tiffany & Co. in various financial roles of increasing responsibility.

In connection with his appointment, Mr. Enwright’s annual base salary will be \$350,000 plus he is eligible to participate in the Company’s short-term incentive plan at a rate of 50% of annual base salary. For the fiscal year 2018, Mr. Enwright will be guaranteed at least \$130,000 in incentive compensation. Enwright will also participate in the Company’s long-term incentive plan.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

99.1 Press Release dated July 18, 2017

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Vera Bradley, Inc.
(Registrant)

July 19, 2017

/s/ Mark C. Dely

Mark C. Dely
Vice President – Chief Legal Officer and Corporate Secretary

EXHIBIT INDEX

| Exhibit No. | Description |
|--------------------|-----------------------------------|
| 99.1 | Press Release dated July 18, 2017 |



Vera Bradley

VERA BRADLEY NAMES JOHN ENWRIGHT EVP, CFO

FORT WAYNE, Ind., July 18, 2017 - Vera Bradley, Inc. (Nasdaq: VRA) (“Vera Bradley” or the “Company”) today announced that John Enwright has been named Executive Vice President and Chief Financial Officer, effective immediately.

Robert Wallstrom, Chief Executive Officer of Vera Bradley, commented, “In the three years since he joined our Company, John has proven himself to not only be financially astute but also strategic and forward-thinking. John’s expertise and leadership will be critical as we continue to navigate through this challenging retail environment and work to make Vera Bradley a more efficient and more profitable organization. We are very fortunate to have someone of John’s caliber ready to fill this key position.”

Enwright joined Vera Bradley in 2014 as Senior Director of Corporate Financial Planning & Analysis and was soon promoted to Vice President, Financial Planning & Analysis. In March 2017, he was named Interim Chief Financial Officer. Before joining Vera Bradley, Enwright spent 15 years with Tiffany & Co. in various financial roles of increasing responsibility.

About Vera Bradley, Inc.

Vera Bradley is a leading designer of women's handbags, luggage and travel items, fashion and home accessories and unique gifts. Founded in 1982 by friends Barbara Bradley Baekgaard and Patricia R. Miller, the brand's innovative designs, iconic patterns and brilliant colors continue to inspire and connect women unlike any other brand in the global marketplace. The Company's commitment to bringing more beauty into women's lives includes its dedication to breast cancer research through the Vera Bradley Foundation for Breast Cancer in which they have raised over \$28 million to date. For more information about Vera Bradley (Nasdaq: VRA), visit www.verabradley.com/mediaroom.

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