SEC Form 4

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number:	3235-0287								
Estimated average burden									
hours per response:	0.5								

Instruction 1(b).		Filed pursuant to Section 16(a) of the Securities Exchange Act of 193	hours p	hours per response: 0.5				
			or Section 30(h) of the Investment Company Act of 1940						
1. Name and Add Miller P. Mi	1 0	Person*	2. Issuer Name and Ticker or Trading Symbol Vera Bradley, Inc. [VRA]	(Check all X	nship of Reporting applicable) Director	g Perso X	10% Owner		
C/O VERA BRADLEY, INC.		3. Date of Earliest Transaction (Month/Day/Year) 05/26/2021		Officer (give title below)		Other (specify below)			
12420 STONEBRIDGE ROAD			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applic Line)					
(Street)				XF	orm filed by One	Repor	rting Person		
ROANOKE	IN	46783		X Form Form Pers					
(City)	(State)	(Zip)							

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Table 1 - Non-Derivative decunities Acquired, Disposed of, or Denenotary Owned											
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)				5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I)	7. Nature of Indirect Beneficial Ownership		
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)	(Instr. 4)	(Instr. 4)	
Common Shares								1,500,000	Ι	See Footnote ⁽¹⁾	
Common Shares								1,421,811	Ι	See Footnote ⁽²⁾	
Common Shares								120,779	D		
Common Shares	05/26/2021		s		7,284 ⁽³⁾	D	\$10.66 ⁽⁴⁾	145,211	I	See Footnote ⁽⁵⁾	
Common Shares	05/27/2021		s		22,768 ⁽³⁾	D	\$ 11.18 ⁽⁴⁾	122,443	I	See Footnote ⁽⁵⁾	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	(e.g., puts, cans, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security		3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of Expira		Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)			9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. Shares reported in column 5 represent shares held by the Miller Marital Trust. P. Michael Miller and Patricia R. Miller are husband and wife. Patricia R. Miller is the trustee of the Miller Marital Trust.

2. Shares reported in column 5 represent shares held by Patricia R. Miller.

3. Represent shares sold under a Rule 10b5-1 plan.

4. The prices reported in column 4 are weighted average prices. These shares were sold in multiple transactions at prices ranging from \$10.30 to \$10.84, with respect to the shares sold on May 26, 2021, and \$10.76 to \$11.37, with respect to the shares sold on May 27, 2021. The reporting person undertakes to provide Vera Bradley, Inc., any security holder of Vera Bradley, Inc. or the staff of the Securities & Exchange Commission upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.

5. Shares reported in column 5 represent shares held by the Patricia R. Miller 2020 Annuity Trust. P. Michael Miller is the trustee of the Patricia R. Miller 2020 Annuity Trust.

/s/ Alyson Bohren, attorneyin-fact for P. Michael Miller Date

05/28/2021

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.