FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. 20549 |
|-------------|------------|
|-------------|------------|

| Check this box if no longer subject |
|-------------------------------------|
| to Section 16. Form 4 or Form 5     |
| obligations may continue. See       |
| Instruction 1(h)                    |

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL             |     |  |  |  |  |  |  |  |
|--------------------------|-----|--|--|--|--|--|--|--|
| OMB Number: 3235-0287    |     |  |  |  |  |  |  |  |
| Estimated average burden |     |  |  |  |  |  |  |  |
| hours per response:      | 0.5 |  |  |  |  |  |  |  |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     Miller P. Michael  |               |          |                                       | 2. Issuer Name <b>and</b> Ticker or Trading Symbol  Vera Bradley, Inc. [ VRA ] |   |            |  |   |                               |   |  |  | 5. Relationship of Repo<br>(Check all applicable)<br>X Director |      |  | 2   | <b>X</b> 10%   | Owner   |                                |  |
|--|---------------|----------|---------------------------------------|--|---|------------|--|---|-------------------------------|---|--|--|---|------|--|---|--|---|--------------------------------|--|
|  | (Fii          | ,        | Middle)                               | )  | 3. Date of Earliest Transaction (Month/Day/Year) 06/04/2021 |            |  |   |                               |   |  |  |   |      | Office<br>below  | er (give titl<br>v)   | le   | Othe<br>belo  | er (specify<br>w)              |  |
|  | IONEBRIL      | OGE KOAD |                                       |  | 4. If Amendment, Date of Original Filed (Month/Day/Year)    |            |  |   |                               |   |  |  | 6. Individual or Joint/Group Filing (Check Applicable Line)     |      |  |   |  |   |                                |  |
| (Street)<br>ROANO  | KE IN         | 4        | 16783                                 |  |   |            |  |   |                               |   |  |  |   |      | X Form filed by One Reporting Person  Form filed by More than One Reporting Person   |   |  |   |                                |  |
| (City)   | (St           | ate) (2  | Zip)                                  |  |   |            |  |   |                               |   |  |  |   |      |  |   |  |   |                                |  |
|  |               | Table    | l - N                                 | on-Deriva  | tive S  | Secu       | rities                                     | Ac                                      | quire                         | d, Dis  | sposed of                                  | , or B   | Benefic   | cial | ly Own   | ed  |  |   |                                |  |
| Date   |               |          | 2. Transaction<br>Date<br>(Month/Day/ | Execution /Year) if any  |   | tion Date, |  | 3.<br>Transaction<br>Code (Instr.<br>8) |                               | 4. Securities Acquired (A) of Disposed Of (D) (Instr. 3, 4 5) |  |  | and Securities Beneficially Owned Following                     |      | s<br>ally<br>following   | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) |  | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership |                                |  |
|  |               |          |                                       |  |   |            |  |   | Code                          | v   | Amount                                     | (A) or<br>(D)                                    | Price   |      | Reported Transaction(s) (Instr. 3 and 4)   |   |  |   | (Instr. 4)                     |  |
| Common Shares  |               |          |                                       |  |   |            |  |   |                               |   |  |  | 1,500,000   |      |  | I   | See<br>Footnote <sup>(1)</sup>                                   |   |                                |  |
| Common   | Common Shares |          |                                       |  |   |            |  |   |                               |   |  |  |   |      | 1,42   | 1,811   |  | I   | See<br>Footnote <sup>(2)</sup> |  |
| Common Shares  |               |          |                                       |  |   |            |  |   |                               |   |  |  |   | 120  | ,779   |   | D  |   |                                |  |
| Common Shares 06/04/20   |               |          | 21                                    |  |   |            | S  |   | 4,379 <sup>(3)</sup>          | D   | \$12.                                      | 5 <sup>(4)</sup> 0                               |   | )    | I  |   | See<br>Footnote <sup>(5)</sup>                                   |   |                                |  |
|  |               | Tal      | ble II                                |  |   |            |  |   |                               |   | osed of, o                                 |  |   |      | Owne   | d   | ,  |   |                                |  |
| 1. Title of 2. 3. Transaction 3A. Deemed Execution Date Execution Date, Ti fany Company Compan |               |          |                                       |  | 4. 5. Number of Derivative                                  |            | rative<br>rities<br>ired<br>r<br>osed<br>) | Expira                                  | te Exer<br>ation D<br>th/Day/ | cisable and ate 7. Title and Amount of                        |  | int of<br>ities<br>rlying<br>ative<br>ity (Instr | 8. Price of<br>Derivative<br>Security<br>(Instr. 5)             |      | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) |   | 10.<br>Ownersh<br>Form:<br>Direct (E<br>or Indire<br>(I) (Instr. | Beneficial<br>Ownership<br>ct (Instr. 4)            |                                |  |
|  |               |          |                                       | Code   | v   | (A)        | (D)  | Date<br>Exercisable                     |                               | Expiration<br>Date  | Amoun<br>or<br>Numbe<br>of<br>Title Shares |  | r   |      |  |   |  |   |                                |  |

## **Explanation of Responses:**

- 1. Shares reported in column 5 represent shares held by the Miller Marital Trust. P. Michael Miller and Patricia R. Miller are husband and wife. Patricia R. Miller is the trustee of the Miller Marital Trust.
- 2. Shares reported in column 5 represent shares held by Patricia R. Miller.
- 3. Represent shares sold under a Rule 10b5-1 plan.
- 4. The price reported in column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$12.33 to \$12.70. The reporting person undertakes to provide Vera Bradley, Inc, any security holder of Vera Bradley, Inc. or the staff of the Securities & Exchange Commission upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.
- 5. Shares reported in column 5 represent shares held by the Patricia R. Miller 2020 Annuity Trust. P. Michael Miller is the trustee of the Patricia R. Miller 2020 Annuity Trust.

/s/ Alyson Bohren, attorneyin-fact for P. Michael Miller

06/07/2021

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.