Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT	OF CHANGES	IN BENEFICIAL	OWNERSHIP

OMB APPROVAL							
OMB Number:	3235-0287						
Estimated average burden							
hours per response:	0.5						

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Schmults Edward M					2. Issuer Name and Ticker or Trading Symbol Vera Bradley, Inc. [VRA]								(Che	eck all app X Direc	tionship of Reportir all applicable) Director		10% O	vner	
(Last)	,	(First) (Middle)				3. Date of Earliest Transaction (Month/Day/Year) 04/02/2021										Officer (give title below)		Other (below)	specify
12420 STONEBRIDGE ROAD				4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street)	KE IN	4	6783											1 1	X Form	filed by On- filed by Mo on	•	Ü	
(City)	(St	ate) (Z	Zip)																
		Table	I - Noi	n-Deriva	tive S	Secu	rities	s Acq	uired,	Dis	posed of	, or E	3ene	ficial	lly Own	ed			
1. Title of Security (Instr. 3) 2. Transact Date (Month/Date			Exec ay/Year) if any		A. Deemed execution Date, any Month/Day/Year)				es Acquired (A Of (D) (Instr. 3,			Benefic	ies cially Following	Form (D) or	vnership n: Direct r Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
								Code	v	Amount	mount (A) or (D)		Price		ction(s)			(501 4)	
Common Shares 0			04/02/	′2021			A		8,301(1)	1	4	\$ <mark>0</mark>	59	9,810		D			
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security Security 1. Transaction Date (Month/Day/Year) 3. Transaction Date (Month/Day/Year) 3. Transaction Date (Month/Day/Year)				Transaction of Code (Instr. Deriv		or losed () (r. 3, 4	6. Date Exercisable and Expiration Date (Month/Day/Year)		te	7. Title and Amount of Securities Underlying Derivative Security (Ins 3 and 4)		estr.	3. Price of Derivative Security Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s (Instr. 4)	y	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)		
				Code V		v			Date Exercisable		Expiration Date	Numb of Title Share		.					

Explanation of Responses:

1. Represents restricted stock units subject to vesting and forfeiture.

/s/ Alyson Bohren, attorneyin-fact for Edward M.

Schmults

04/06/2021

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.