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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL									
OMB Number: 3235-028									
Estimated average burd	len								
hours ner resnonse.	05								

	Name and Address of Reporting Person [*]		2. Issuer Name and Ticker or Trading Symbol Vera Bradley, Inc. [VRA]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
Hall Robert J (Last) (First) (Middle) C/O VERA BRADLEY, INC.				X Director 10% Owner				
(Last) (First) (Middle)			3. Date of Earliest Transaction (Month/Day/Year)	Officer (give title X Other (specify below)				
C/O VERA BRADLEY, INC.			05/09/2019	Member of a 10% owner group				
		D						
(Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)				
ROANOKE	IN	46783		X Form filed by One Reporting Person				
			—	Form filed by More than One Reporting Person				
(City)	(State)	(Zip)						

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities / Disposed Of (Acquired (D) (Instr.	(A) or 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
			Code V Amount		Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Common Stock	05/09/2019		S		35,000 ⁽¹⁾	D	\$11.86 ⁽²⁾	2,660,469 ⁽³⁾	I	By Barbara B. Baekgaard 2009 Grantor Retained Annuity Trust	
Common Stock	05/10/2019		S		32,957 ⁽¹⁾	D	\$11.7(2)	2,627,512 ⁽³⁾	I	By Barbara B. Baekgaard 2009 Grantor Retained Annuity Trust	
Common Stock	05/10/2019		S		2,043 ⁽¹⁾	D	\$11.7 ⁽²⁾	131,285 ⁽³⁾	I	By Barbara Bradley Baekgaard Family Foundation	
Common Stock								125,116	I	By Joan Byrne Hall Revocable Trust	
Common Stock								78,093	D		
Common Stock								411,003	I	By Joan Byrne Hall 2017 Grantor Retained Annuity Trust #1	

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)

		Ta	ble II - Deriva (e.g., j					ired, Disp options,	onvertib		i or i	y Owned			
1. Title of Derivative	2. Conversion	3. Transaction	3A. Deemed Execution Date,	Code Transa		€A)Nu of	m (152e) r	ExDectisEbler Expiration D		7itītētle Amour	aSallodares tof	8. Price of Derivative	9. Number of derivative	10. Ownership	11. Nature of Indirect
(Instr. 3) 1. The sales r Foundation o 2. The prices	n of Bespises Price of reported in this I Derivative on Security reported are we	etMonth/Day/Year) Form 4 were effected , 2018. Pighted average price	if any (Month/Day/Year) d under a Rule 1005- es. The shares sold on	Code (1 8) 1 trading 1 May 9, 2	Instr. plan ad 2019 w	^{II} Secu Offed Acqu . (A) of erDispl	r D\$ednu	(Month/Day/ Barbara B. Baek Itiple transactio	(ear) gaard 2009 G ns at prices ra	Securi Underl Deriva Securi n and 4)	ties ying dained Anni tive ty (Instr. 3 om \$11.77 to	Security (Instr. 5) unty Trust and \$11.96, incl	Securities Beneficially Owned Following	Form: Direct (D) or Indirect . (I) (Instr. 4) res sold on Ma	Beneficial Ownership (Instr. 4) y 10, 2019
Exchange Co	ommission upon	request, full information	ng from \$11.60 to \$1 ation regarding the n ership of these share	umber of	shares	solutati - and 5	each se	parate price wi	es to provide thin the ranges	s set fort	r, any securi	ty holder of t note.	(Instr. 4)	aff of the Secu	urities and
Remarks	*														
Reminder: F	Report on a se	parate line for eacl	h class of securitie	benefic Code	ially ov	wned c	lirectly	oPate irectly. Exercisable		1	t <u>J.Hall</u> or eNutinRepor of Shares	ing Person	<u>05/10/201</u> Date	<u>9</u>	

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.