FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Byrne James Bradley</u>						suer Name and Tick <u>a Bradley, Inc</u>					Relationship of Reporting Person(s) to Issuer (Check all applicable) Director					
(Last) (First) (Middle) C/O VERA BRADLEY, INC. 12420 STONEBRIDGE ROAD						ate of Earliest Trans 9/2017	action ((Month	n/Day/Year)		Officer (give title Other (specify below) below)					
12420 ST	ONEBRIL	GE ROAD	4. If A	4. If Amendment, Date of Original Filed (Month/Day/Year)							6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street) ROANOI	KE IN	ſ	46783								X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(SI	ate)	(Zip)													
		Tal	ble I - N	on-Deriv	ative	Securities Acc	quire	d, Di				y Owne	ed			
Di			2. Transact Date (Month/Dat		Execution Date,		action (Instr.	4. Securities Disposed Of	Acquired (A) or f (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
							Code V Amou		Amount	(A) or (D)					Price	
Common Stock				06/19/2017			G ⁽¹⁾	v	2,000,000	D	\$0.00	4,610,469 ⁽²⁾		I	By Barbara B. Baekgaard 2009 Grantor Retained Annuity Trust	
Common Stock 06/19/2					2017		G ⁽¹⁾	V	500,000	A	\$0.00	500	0,000	D		
Common	Stock			06/19/2	2017		G ⁽³⁾	V	500,000	D	\$0.00		0	D		
Common Stock					2017		G ⁽³⁾	V	500,000	A	\$0.00	\$0.00 50		I	By James B. Byrne 2017 Grantor Retained Annuity Trust #1	
Common Stock												200	0,000	I	By James B. Byrne 2016 Grantor Retained Annuity Trust #1	
Common Stock											173,519		I	By James B. Byrne 2015 Grantor Retained Annuity Trust		
		7	Γable ΙΙ ·			ecurities Acqu						Owned		,		
1. Title of Derivative Security (Instr. 3)	Title of Conversion Date Execution Curity or Exercise (Month/Day/Year) if any		on Date, Transaction Code (Instr.		5. Number of		Exerc	cisable and ate /ear)	7. Title and Amount of Securities Underlying Derivative Security (I and 4)	d 8. f De Se g (In	Price of certification of the country security security security securities Beneficiall Owned Following Reported Transactio (Instr. 4)		Ownershi Form: Direct (D) or Indirect (I) (Instr. 4	Beneficial Ownership t (Instr. 4)		

		Та	ble II - Deriva (e.g., p					ired, Disp options,			ı or ı	y Owned			
1. Title of Derivative	2. Conversion	3. Transaction	3A. Deemed Execution Date,	Code	V ction	6A)Nu	m (150e) r	6xDectisEblero	isΩadotke and	7itīētle Amour	aSolodares	8. Price of	9. Number of derivative	10. Ownership	11. Nature
ESeptantation	of Elespisas	e(\$Month/Day/Year)	if any	Code (Instr.	Deriv		(Month/Day/	rear)	Securit	ties	Security	Securities	Form:	Beneficial
1. Represents	Price of a distribution b	y the Barbara B. Ba	(Month/Day/Year) ekgaard 2009 Grantor	Retaine	ed Annu	Secu Acqu	rities st (the ired	"Baekgaard Tru	ıst") of 500,00	Underl Operivat	ying of the Issue tive	r's common s	" Beneficially took to each of the Owned	Direct (D) four penericia or indirect	Ownership (Instr. 4)
Baekgaard Tr	ust including t	he reporting person,	in accordance with th	e terms	of the d	oçambi	its gove	erning the Baek	gaard Trust.		ty (Instr. 3			(I) (Instr. 4)	
2. The reporting person disclaims beneficial ownership of these shares. Disposed and 4) Reported															
3. Following the reporting person's receipt of the 500,000 share distribution from the Backbard, Trust, the reporting person immediately transferred the shares to the distribution of the Backbard, Trust, the reporting person immediately transferred the shares to the distribution of the Backbard, Trust, the reporting person immediately transferred the shares to the distribution of the Backbard, Trust, the reporting person immediately transferred the shares to the distribution of the Backbard, Trust, the reporting person immediately transferred the shares to the distribution of the Backbard, Trust, the reporting person immediately transferred the shares to the distribution of the Backbard, Trust, the reporting person immediately transferred the shares to the distribution of the Backbard, Trust, the reporting person immediately transferred the shares to the distribution of the Backbard, Trust, the reporting person immediately transferred the shares to the distribution of the Backbard, Trust, the reporting person immediately transferred the shares to the distribution of the Backbard, Trust, the reporting person immediately transferred the shares to the distribution of the Backbard, Trust, the reporting person immediately transferred the shares to the distribution of the Backbard, Trust, the reporting person immediately transferred the shares to the distribution of the Backbard, Trust, the reporting person immediately transferred the shares to the distribution of the Backbard, Trust, the reporting person immediately transferred the shares to the distribution of the Backbard, Trust, the reporting person immediately transferred the shares to the distribution of the Backbard, Trust, the reporting person immediately transferred the shares to the distribution of the Backbard, Trust, the reporting person immediately transferred the shares to the distribution of the Backbard, Trust, the reporting person immediately transferred the shares to the distribution of the Backbard, Trust, the reporting person immediately transferr															
Remarks	<u> </u>						,								
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				/s/ James B. Byrne						06/27/201	<u>/</u>				
								1	***	Signatur	e of Repor	ing Person	Date		
Reminder: F	eport on a se	parate line for each	class of securities	benefic	ially ov	ned d	rectly	or indirectly.			Amount or				
* If the form	is filed by mo	e than one reportir	g person, see Instr	uction 4	(b)(v)			 			Number				
** Intentiona	misstatemer	ts or omissions of	acts constitute Fed	e €∂ld€ ri	mjnal∖	∤i ρ Jatio	n ₆₀ ,Se	i pate Exercisable 10	i Expiration 10 1 aand 15 U	Siffe 7	of Sinares				
Note: File th	ree conies of	thic Form one of w	hich must he manu	ally cin	had If	chace	le inell	ficient coe In	etruction 6 fo	or proce					

Note: File three copies of this Form, one of which must be manually sighed. If space is insufficient, see Instruction 6 for procedure.

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