$\Box$ 

## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

to

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL										
OMB Number:	3235-0287									
Estimated average burde	en									
hours per response:	0.5									

1. Name and Address of Reporting Person <sup>*</sup> Hall Joan B.			2. Issuer Name <b>and</b> Ticker or Trading Symbol <u>Vera Bradley, Inc.</u> [ VRA ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner
	(Last) (First) (Middle) C/O VERA BRADLEY, INC. 12420 STONEBRIDGE ROAD		3. Date of Earliest Transaction (Month/Day/Year) 05/09/2019	Officer (give title X Other (specify below) Member of a 10% owner group
(Street) ROANOKE IN 46783		46783	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned												
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr. 8)		ransaction Disposed Of (D) (Instr. 3,			5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
					Amount	(A) or (D) Price		Transaction(s) (Instr. 3 and 4)		(instr. 4)		
Common Stock	05/09/2019		S		35,000 <sup>(1)</sup>	D	\$11.86 <sup>(2)</sup>	2,660,469 <sup>(3)</sup>	I	By Barbara B. Baekgaard 2009 Grantor Retained Annuity Trust		
Common Stock	05/10/2019		S		32,957 <sup>(1)</sup>	D	\$11.7(2)	2,627,512 <sup>(3)</sup>	I	By Barbara B. Baekgaard 2009 Grantor Retained Annuity Trust		
Common Stock	05/10/2019		S		<b>2,043</b> <sup>(1)</sup>	D	\$11.7 <sup>(2)</sup>	131,285 <sup>(3)</sup>	I	By Barbara Bradley Baekgaard Family Foundation		
Common Stock								125,116	I	By Joan Byrne Hall Revocable Trust		
Common Stock								411,003	I	By Joan Byrne Hall 2017 Grantor Retained Annuity Trust #1		

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)

		Ta	ble II - Deriva (e.g., p					ired, Disp options, o			lor I	y Owned			
1. Title of Derivative	2. Conversion	3. Transaction	3A. Deemed Execution Date.	Code	V	€A)Nu	m <b>(100)</b> r	ExDecties Elatero	isDatatlee and	7itītētle Amour	aSollodares	8. Price of Derivative	9. Number of	10. Ownership	11. Nature of Indirect
		e(Month/Day/Year)		Code (I		Deriv	ative	(Month/Day/		Securi		Security	Securities	Form:	Beneficial
(instr. 3) 1. The sales r	Price of eported in this i	Form 4 were effected	(Month/Day/Year) 1 under a Rule 1005-1	8) trading	ا plan ad	Secul	ities Vine B	arbara B. Baek	gaard 2009 G	Underl	<b>ying</b> Tained Ann	(Instr. 5) uity Trust and	Beneficially The Barbara Brad	Direct (D)	Ownership (Instr. 4)
Foundation o	n December 21 Security	, 2018.				, (A) or					ty (Instr. 3			(I) (Instr. 4)	
			s. The shares sold on												
were sold in 1	nultiple transac	tions at prices rangir	ng from \$11.60 to \$11	.85, inclu	usive. T	(Instr	orting p	erson undertak	es to provide t	the Issue	r, any securi	ity holder of t	he iansaçupile)si (Instr. 4)	aff of the Secu	rities and
Exchange Co	mmission upon	request, ruii informa	ation regarding the nu	mber of	snares s	and 5	each se	parate price wi	nin the ranges	s set forti	1 IN THIS TOO	thote.			
3. The report	ing person discl	aims beneficial own	ership of these shares	except t	to the ex	xtent of	the rep	porting person's	pecuniary int	terest the	rein.				
Remarks	:														
	i i		i i										05/10/201		
									<u>/S/</u>	Joan E	<u>s. Hall</u>		05/10/201	<u>9</u>	
									** \$	Signatur	e of Repor	ting Person	Date		
Reminder: F	eport on a se	parate line for each	class of securities	benefic	ially ov	vned d	irectly	or indirectly.			or				
* If the form	is filed by mo	e than one reportir	g person, see Instr	uction 4	(b)(v)				<b>_</b>		Number				
** Intentiona	misstatemer	ts or omissions of	acts constitute Fed	ecoloGri	nvinal	i <b>o la</b> tio	ngssee	Date	Expiration	.⊊ife 7	ot Skinares				
			hich must he manu			1 Y I	• •						I		

Note: File three copies of this Form, one of which must be manually signed. If space is insulficient, see Instruction 6 for procedure. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.