SEC Form 4
------------

П

## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

Check this box if no longer subject to Section 16. Form 4 or Form 5	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
obligations may continue. See	Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934
Instruction 1(b).	or Section 30(h) of the Investment Company Act of 1940

## OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

		or Section 30(ii) or the investment Company Act of 1940							
1. Name and Address of	1 0	2. Issuer Name <b>and</b> Ticker or Trading Symbol Vera Bradley, Inc. [VRA]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
Miller P. Michae	<u>'1</u>	<u> </u>	X	Director	Х	10% Owner			
			-	Officer (give title		Other (specify			
(Last) (Fin C/O VERA BRADI	.EY, INC.	3. Date of Earliest Transaction (Month/Day/Year) 03/30/2021		below)		below)			
12420 STONEBRIDGE ROAD		4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street)			X	Form filed by One	Repo	rting Person			
ROANOKE IN	46783			Form filed by More Person	e than	One Reporting			
(City) (St	ate) (Zip)								

## Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (	Transaction Disposed Of (D) (Instr. 3, 4 and Code (Instr. 5)		5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Shares								1,500,000	Ι	See Footnote <sup>(1)</sup>
Common Shares								1,421,811	Ι	See Footnote <sup>(2)</sup>
Common Shares								112,478	D	
Common Shares	03/30/2021		S		10,139 <sup>(3)</sup>	D	\$10 <sup>(4)</sup>	404,369	I	See Footnote <sup>(5)</sup>

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

			( 3,1	,	,			• •				, 							
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4		Expiration Date		Expiration Date (Month/Day/Year) writies juried or posed D) D) tr. 3, 4		e Amount of		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Form: Direct (D)	Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares								

Explanation of Responses:

1. Shares reported in column 5 represent shares held by the Miller Marital Trust. P. Michael Miller and Patricia R. Miller are husband and wife. Patricia R. Miller is the trustee of the Miller Marital Trust. 2. Shares reported in column 5 represent shares held by Patricia R. Miller.

3. Represent shares sold under a Rule 10b5-1 plan.

The price reported in column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$10.00 to \$10.01. The reporting person undertakes to provide Vera Bradley, Inc., any security holder of Vera Bradley, Inc. or the staff of the Securities & Exchange Commission upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

5. Shares reported in column 5 represent shares held by the Patricia R. Miller 2020 Annuity Trust. P. Michael Miller is the trustee of the Patricia R. Miller 2020 Annuity Trust.

<u>/s/ Alyson Bohren, attorney-</u> in-fact for P. Michael Miller	<u>04/01/2021</u>
--	-------------------

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $\ast$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.