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Vera Bradley Announces Participation in the CL King 10th Annual Best Ideas Conference

FORT WAYNE, Ind., Sept. 10, 2012 (GLOBE NEWSWIRE) -- Vera Bradley, Inc. (Nasdaq:VRA) announced today that the company will be presenting at the CL King 10th Annual Best Ideas Conference held at the Omni Berkshire Hotel in New York City on Wednesday, September 12, 2012 at 2:00 pm Eastern Time. Jeffrey Blade, Chief Financial and Administrative Officer, will host the presentation.

The audio portion of the presentation will be webcast live at www.verabradley.com under the Investor Relations section. An archived replay will be available two hours after the conclusion of the live event.

About Vera Bradley

Vera Bradley infuses color into all aspects of women's lives with vibrant handbags, accessories, luggage, eyewear, travel items and gifts. Founded in 1982 by Barbara Bradley Baekgaard and Patricia R. Miller, the brand inspires women to "be colorful" with designs that reflect their personal style. Today, you'll find Vera Bradley accessories in 60 retail stores in the U.S., 10 outlet stores, 3,300 specialty retailers and online at verabradley.com. Vera Bradley employs 2,000 and the company's fiscal 2012 sales were \$461 million. The company's commitment to breast cancer research continues to expand through the Vera Bradley Foundation for Breast Cancer. For more information about Vera Bradley, visit www.verabradley.com/mediaroom.

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