



December 9, 2014

## **Meryl Davis and Maksim Chmerkovskiy to Host Meet & Greet at Vera Bradley on Sunday, December 14**

DEER PARK, Ill., Dec. 9, 2014 (GLOBE NEWSWIRE) -- Vera Bradley at Deer Park will welcome two members of the "Shall We Dance on Ice" cast: 2014 Ice Dancing Olympic Champion **Meryl Davis** and professional dancer **Maksim Chmerkovskiy**.

Davis and Chmerkovskiy will be signing autographs and taking pictures with store guests on **Sunday, December 14 from 2pm - 4pm** at Vera Bradley at Deer Park Town Center. The public is welcome.

Vera Bradley at Deer Park Town Center  
20530 N. Rand Road  
Deer Park, IL 60010

**Vera Bradley, Inc.** is a leading designer of women's handbags and accessories, luggage and travel items, eyewear, stationery and gifts. Founded in 1982 by friends Barbara Bradley Baekgaard and Patricia R. Miller, the brand's iconic designs and versatile styles offer women of all ages a colorful way to accessorize. Vera Bradley offers a unique, multi-channel sales model as well as a focus on service and a high level of engagement with fans. Fiscal 2014 net revenues totaled approximately \$536 million. The Company's commitment to breast cancer research continues to increase its reach through the Vera Bradley Foundation for Breast Cancer. For more information about Vera Bradley (Nasdaq:VRA), visit [www.verabradley.com/mediaroom](http://www.verabradley.com/mediaroom).

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