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Vera Bradley Cell Phone Cases Available at Verizon Stores and Online at Verizonwireless.com

FORT WAYNE, Ind., June 1, 2012 (GLOBE NEWSWIRE) -- Vera Bradley (Nasdaq:VRA) introduces hardshell and silicone iPhone cases. The cell phone cases are now available at more than 1,000 Verizon stores across the country, on www.verizonwireless.com, and at Vera Bradley stores, participating retail partners and www.verabradley.com.

The cell phone cases come in select Vera Bradley colors and fit iPhone 4S and iPhone 4. A hardshell case is also in the works for Motorola's Droid Razr and is expected to be available in June.

About Vera Bradley: Vera Bradley infuses color into all aspects of women's lives with vibrant handbags, accessories, luggage, eyewear, travel items and gifts. Founded in 1982 by Barbara Bradley Baekgaard and Patricia R. Miller, the brand inspires women to "be colorful" with designs that reflect their personal style. Today, you'll find Vera Bradley accessories in 55 retail stores in the U.S., 9 outlet stores, 3,300 specialty retailers and online at verabradley.com. Vera Bradley employs 2,000 and the company's fiscal 2012 sales were \$461 million. The company's commitment to breast cancer research continues to expand through the Vera Bradley Foundation for Breast Cancer. For more information about Vera Bradley (Nasdaq:VRA), visit www.verabradley.com/mediaroom.

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