FORM 4

1. Name and Address of Reporting Person\*

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
Instruction 1(b).	Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

**OMB APPROVAL** 

5. Relationship of Reporting Person(s) to Issuer

OMB Number: 3235-0287

Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name **and** Ticker or Trading Symbol

<u>Hall Joan B.</u>						Vera Bradley, Inc. [ VRA ]								Director 10% Owner  Officer (give title V Other (specify						
(Last) (First) (Middle) C/O VERA BRADLEY, INC. 12420 STONEBRIDGE ROAD						3. Date of Earliest Transaction (Month/Day/Year) 08/14/2019								Officer (give title X Other (specify below)  Member of a 10% owner group						
(Street) ROANOKE IN 46783					4.									Individual or Joint/Group Filing (Check Applicable Line)      X Form filed by One Reporting Person     Form filed by More than One Reporting Person						
(City)	(St	ate) (	Zip)																	
			e I - N	Non-Deriv	ativ	e Secu	ırities A	cquire	ed, D	Disposed o	f, or B	enefic	ially	Owne	ed					
D			2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 at			nd 5) Securities Beneficially Owned Follow Reported		es ally Following d	6. Owner Form: Di (D) or Ind (I) (Instr.	rect li lirect E 4) (	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
								Code	V	Amount	(A) or (D)	Price		Transaci (Instr. 3	and 4)					
Common	Stock			08/14/20	19			S		35,000 <sup>(1)</sup>	D	\$10.89	9(2)	2,479	),795 <sup>(3)</sup>	I	1 1 2 0 1 1	By Barbara Baekgaard OO9 Grantor Retained Annuity Crust		
Common	Stock			08/15/20	19			S		20,505(1)	D	\$10.71	<b>1</b> <sup>(2)</sup>	2,459	),290 <sup>(3)</sup>	I	H 12 () H	By Barbara Baekgaard 2009 Grantor Retained Annuity Crust		
Common	Stock			08/15/20	19			S		2,276(1)	D	\$10.71	<b>1</b> <sup>(2)</sup>	105,	226 <sup>(3)</sup>	I	I I	By Barbara Bradley Baekgaard Family Foundation		
Common	Stock													125	5,116	I	I	By Joan Byrne Hall Revocable Trust		
Common Stock													41		,003	I	1 2 0 1	By Joan Byrne Hall 2017 Grantor Retained Annuity Frust #1		
		Та	ble II							posed of, convertib				wned						
Derivative Conversion Date Executity Or Exercise (Month/Day/Year) if an		Execu	Deemed 4. cution Date, Tra		5. Numbe of of Derivative		6. Da Expir (Mon	te Exe	rcisable and	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		8. Price of Derivative Security (Instr. 5)		9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4		11. Nature of Indirect Beneficial Ownership (Instr. 4)			

		Ta	ble II - Deriva	tive S	ecuri	ties	Acqu	ired, Disp	osed of,	br Bei	nêffભાષા	y Owned			
			(e.g., p	uts, d	alls,	warr	ants,	options,	onvertib	le sec	wcities)				
1. Title of	2. Conversion	3. Transaction	3A. Deemed Execution Date.	Code Trans		(5A)Nu	m <b>(150+)</b> r	Expertis Elalero	isΩadotke and	7itīētle Amour	aSolodares	8. Price of	9. Number of	10. Ownership	11. Nature
Derivative	00	e <b>(M</b> ionth/Day/Year)	if any	Code		Deriv	ative	(Month/Day/		Securit		Security	Securities	Form:	Beneficial
			(Month/Day/Year)							Underl	ying		Beneficially The Barbara Brad Owned	Direct (D)	Ownership
Foundation o	Derivative n December 21 Security	, 2018.	a dilder d redic 1000 1			Acqu (A) o					ive y (Instr. 3			or indirect , (I) (Instr. 4)	(instr. 4)
			s. The shares sold Au												
			ranging from \$10.02 ormation regarding th										er <b>Tgansaction(s)</b> (Instr. 4)	the staff of the	Securities
3. The reporti	ing person discl	laims beneficial own	ership of these shares	, except	to the e	<ul> <li>and 5</li> <li>xtent o</li> </ul>	<b>5)</b> f the rep	oorting person's	pecuniary in	terest the	rein.			•	
Remarks															
	i i	j	İ	İ					101	Joan E	Hall	İ	08/15/201	i O	
									/5/	JUdii E	). Hdll		06/13/201	. <u>9</u> i	
									***	Signatur	e of Repor	ing Person	Date		
Reminder: F	eport on a se	parate line for each	class of securities	benefi	dially ov	vned c	rectly	or indirectly.	l		or				
* If the form	is filed by mo	l re than one reportir	g person, see Insti	uction	(b)(v)				L		Number				
** Intentiona	misstatemer	ts or omissions of	acts constitute Fed	ecolder	invinal \	i <b>gala</b> jtio	ന <b>രാ</b> ≶ല	Date Exercisable	Expiration Oda@nd 15 U	.Sit€e 7	ot ≸\$Maares				
Note: File th	ree copies of	this Form, one of w	hich must be manu	ally sig	ned. If	space	is insu	fficient, see In	struction 6 fo	or proce	dure.				

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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