FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Vashington, | D.C. 20549 |
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| Check this box if no longer subject |
|-------------------------------------|
| to Section 16. Form 4 or Form 5 |
| obligations may continue. See |
| Instruction 1(b). |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* Hull Daren | | | | | | 2. Issuer Name and Ticker or Trading Symbol Vera Bradley, Inc. [VRA] | | | | | | | | | neck all app | onship of Reportir all applicable) Director Officer (give title | | rson(s) to Is 10% Ov Other (s | wner | |
|--|--|--|--------------|---|---------|--|---------------------------|-------------------|--|-------|--|-----------|-------------|---|--|---|---|---------------------------------------|---|--|
| l | RA BRADI | (First) (Middle) RADLEY, INC. EBRIDGE ROAD | | | | 3. Date of Earliest Transaction (Month/Day/Year) 04/01/2022 | | | | | | | | | A belov | oelow) Vera Bradley Bi | | below) | · | |
| (Street) ROANO (City) | | | 6783 Zip) | | 4. If A | 4. If Amendment, Date of Original Filed (Month/Day/Year | | | | | | | | Lin | e) X Form Form | ′ | | | | |
| | | Table | I - No | n-Deriva | tive S | Secu | rities | Acq | uired, | Dis | posed of | , or I | 3ene | ficia | ally Own | ed | | | | |
| 1. Title of Security (Instr. 3) 2. Transact Date (Month/Day | | | | | | Execution Date | | | 3. Transaction Code (Instr. 8) 4. Securities Acquire Disposed Of (D) (Inst 5) | | | | | | d Securi Benefi Owned | 5. Amount of Securities Beneficially Owned Following Reported | | n: Direct r Indirect nstr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | | | | | Code | v | Amount | (A) or P | | Price | Transa | saction(s) r. 3 and 4) | | | (111341. 4) | |
| Common Shares 04/01/ | | | | | 2022 | | | | A | | 37,818 ⁽¹⁾ |) 1 | A | \$ <mark>0</mark> | 16 | 167,639 | | D | | |
| Common Shares 04/02/2 | | | | | 2022 | | | | F | | 2,602 | 1 | D \$7.47 | | 7 165,037 | | | D | | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | ivative Conversion Date Execution Date, urity or Exercise (Month/Day/Year) if any | | | 4. Transaction Code (Instr. 8) | | of Deriv | r osed) r. 3, 4 | Expirat (Month | ion Da | (ear) | 7. Title and Amount of Securities Underlying Derivative Security (Ins 3 and 4) | | str. unt | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction((Instr. 4) | y | Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership (Instr. 4) | | |
| | | | | | Code | | (A) (D) | | Date Exercisable | | Expiration Date | Title Sha | | es | | | | | | |

Explanation of Responses:

1. Represents restricted stock units subject to vesting and forfeiture.

/s/ Alyson Bohren, attorneyin-fact for Daren Hull

04/05/2022

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.