



Vera Bradley

June 5, 2017

## **Vera Bradley Foundation for Breast Cancer Classic Raises a Record-Breaking Amount for the Cause**

FORT WAYNE, Ind., June 05, 2017 (GLOBE NEWSWIRE) -- This year, the Vera Bradley Foundation for Breast Cancer Classic continues to host the largest amateur women's golf and tennis charity tournament in the country, raising a recording-breaking \$1,100,065, which surpasses \$1,052,717 raised in 2016.

"The Vera Bradley Foundation's mission to find an end to breast cancer has truly become a part of our company and community," says Barbara Bradley Baekgaard, co-founder & Vice President of the Foundation Board of Directors. "Each year, we look at the Classic as a great opportunity to help the Foundation make a substantial contribution to advancing breast cancer research. We are thrilled to have broken our record this year and greatly appreciate everyone who supported this incredible cause."

The Vera Bradley Classic welcomed guests once again to support the Vera Bradley Foundation, as it continued to fundraise for breast cancer research. Five divisions of tennis, four golf tournaments and a celebration dinner were held at three local Fort Wayne clubs on June 3 through June 5.

All of the money raised at The Vera Bradley Classic goes to the Vera Bradley Foundation for Breast Cancer Research Laboratories at the Indiana University Melvin and Bren Simon Cancer Center.

The Foundation is celebrating its 20th year of funding the Vera Bradley Foundation for Breast Cancer Research Laboratories at the Indiana University Melvin and Bren Simon Cancer Center in Indianapolis, Indiana. Since 1998, the Foundation has played an integral role in changing the face of breast cancer research by supporting more than 30 labs and more than 35 researchers and clinicians who are leading major advancements in drug therapies and setting a world-wide standard. To date, the Vera Bradley Foundation for Breast Cancer has raised \$28.1 million. The Foundation receives funding through national events, gifts from Vera Bradley (Nasdaq:VRA) and through donations on [verabradley.org](http://verabradley.org).

Media: 877-708-VERA (8372)  
[Mediacontact@verabradley.com](mailto:Mediacontact@verabradley.com)