



October 6, 2014

Vera Bradley to Webcast Investor and Analyst Day Presentations

FORT WAYNE, Ind., Oct. 6, 2014 (GLOBE NEWSWIRE) -- Vera Bradley, Inc. (Nasdaq:VRA) ("Vera Bradley" or the "Company") announced that it will webcast both sessions of its Investor and Analyst Day being held on Tuesday, October 7, 2014.

The same presentations will be made at both the morning and afternoon sessions. A live webcast of both sessions will be available on the Investor Relations section of the Company's website, www.verabradley.com.

The direct links to the webcasts are as follows:

Morning Session from 8:00 a.m. until 12:15 p.m.: <https://verabradley.webex.com/verabradley/onstage/g.php?t=a&d=641253299>

Afternoon Session from 1:00 p.m. to 5:15 p.m.: <https://verabradley.webex.com/verabradley/onstage/g.php?t=a&d=641310079>

Replays of each session will also be available beginning on Wednesday, October 8, 2014 on the Investor Relations section of the Company's website.

About Vera Bradley, Inc.

Vera Bradley, Inc. is a leading designer of women's handbags and accessories, luggage and travel items, eyewear, stationery and gifts. Founded in 1982 by friends Barbara Bradley Baekgaard and Patricia R. Miller, the brand's iconic designs and versatile styles offer women of all ages a colorful way to accessorize. Vera Bradley offers a unique, multi-channel sales model as well as a focus on service and a high level of engagement with its fans. Fiscal 2014 net revenues totaled approximately \$536 million. The Company's commitment to breast cancer research continues to increase its reach through the Vera Bradley Foundation for Breast Cancer. For more information about Vera Bradley (Nasdaq:VRA), visit www.verabradley.com/mediaroom.

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