SEC Form 4

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: 3235-0287

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Form filed by One Reporting Person

Form filed by More than One Reporting

obligations may continue. See Instruction 1(b).			pursuant to Section 16(a) of the Securities Exchange Act of 1934		hours per response:			
			or Section 30(h) of the Investment Company Act of 1940					
	Name and Address of Reporting Pers	on*	2. Issuer Name and Ticker or Trading Symbol Vera Bradley, Inc. [VRA]	5. Relations (Check all a		orting Person(s) to Issuer		
	<u> Iiller Patricia R.</u>		<u></u> _ []	Dir	rector	Х	10% Owner	
-				Off	ficer (give titl	е	Other (spec	cify
(L	ast) (First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 02/04/2021	bel	low)		below)	
	/O VERA BRADLEY, INC.		02/04/2021					
1	12420 STONEBRIDGE ROAD							
			4. If Amendment, Date of Original Filed (Month/Day/Year)	up Filing	g (Check Applic	able		

(Street) ROANOKE	IN	46783
(City)	(State)	(Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Table 1- Holl-Derivative decunities Acquired, Disposed of, of Denencially Owned										
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)			Acquired D) (Instr.	(A) or 3, 4 and	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V		Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		
Common Shares								1,500,000	Ι	See Footnote ⁽¹⁾
Common Shares								112,478	Ι	See Footnote ⁽²⁾
Common Shares								1,421,811	D	
Common Shares	02/04/2021		S		300,000 ⁽³⁾	D	\$8.85(4)	1,346,979	I	See Footnote ⁽⁵⁾
Common Shares	02/05/2021		s		132,748 ⁽³⁾	D	\$9	1,214,231	I	See Footnote ⁽⁵⁾

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

	(e.g., puis, cails, warrants, options, convertible securities)														
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of I		6. Date Exerc Expiration Da (Month/Day/Y	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				

Explanation of Responses:

1. Shares reported in column 5 represent shares held by the Miller Marital Trust. Patricia R. Miller is the trustee of the Miller Marital Trust.

2. Shares reported in column 5 represent shares held by P. Michael Miller. P. Michael Miller and Patricia R. Miller are husband and wife.

3. Represent shares sold under a Rule 10b5-1 plan.

4. The price reported in column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$8.75 to \$8.91. The reporting person undertakes to provide Vera Bradley, Inc., any security holder of Vera Bradley, Inc. or the staff of the Securities & Exchange Commission upon request, full information regarding the number of shares sold at each separate price within the range set forth in this footnote.

5. Shares reported in column 5 represent shares held by the Patricia R. Miller 2020 Annuity Trust. P. Michael Miller is the trustee of the Patricia R. Miller 2020 Annuity Trust.

/s/ Alyson Bohren, attorneyin-fact for Patricia R. Miller ** Signature of Reporting Person Date

Х

Person

02/08/2021

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

Check this box if no longer subject