Instruction 1(b)

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL								
OMB Number: 3235-0								
Estimated average burden								
hours per response:								

2. Issuer Name and Ticker or Trading Symbol 5. Relationship of Reporting Person(s) to Issuer 1. Name and Address of Reporting Person (Check all applicable) Vera Bradley, Inc. [VRA] Miller Patricia R. Director X 10% Owner Officer (give title Other (specify 3. Date of Earliest Transaction (Month/Day/Year) (First) (Middle) below) below) (Last) 01/25/2021 C/O VERA BRADLEY, INC. 12420 STONEBRIDGE ROAD 4. If Amendment, Date of Original Filed (Month/Day/Year) 6. Individual or Joint/Group Filing (Check Applicable Line) Form filed by One Reporting Person 46783 **ROANOKE** IN Form filed by More than One Reporting Person (City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned											
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)					5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
			Code	v	Amount	(A) or (D)		Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Common Shares								1,500,000	I	See Footnote ⁽¹⁾	
Common Shares								112,478	I	See Footnote ⁽²⁾	
Common Shares								1,421,811	D		
Common Shares	01/25/2021		S		71,503(3)	D	\$8.52(4)	2,062,766	I	See Footnote ⁽⁵⁾	
Common Shares	01/26/2021		S		11,033(3)	D	\$8.5(4)	2,051,733	I	See Footnote ⁽⁵⁾	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of 3. Transaction 3A. Deemed 5. Number 6. Date Exercisable and 7. Title and 9. Number of 11. Nature 8. Price of 10. Expiration Date (Month/Day/Year) Date (Month/Day/Year) Execution Date, Amount of Derivative Ownership Derivative Security or Exercise if any Code (Instr. Securities Security Securities Form: Beneficial Direct (D) or Indirect (I) (Instr. 4) (Instr. 3) Price of Derivative (Month/Day/Year) 8) Securities Acquired Underlying Derivative (Instr. 5) Beneficially Owned Ownership (Instr. 4) (A) or Disposed of (D) (Instr. 3, 4 Security (Instr. 3 and 4) Security Following Reported Transaction(s) (Instr. 4) and 5) Amount Number Expiration Date (A) (D) Exercisable Code Date

Explanation of Responses:

- 1. Shares reported in column 5 represent shares held by the Miller Marital Trust. Patricia R. Miller is the trustee of the Miller Marital Trust.
- 2. Shares reported in column 5 represent shares held by P. Michael Miller. P. Michael Miller and Patricia R. Miller are husband and wife.
- 3. Represent shares sold under a Rule 10b5-1 plan.
- 4. The prices reported in column 4 are weighted average prices. These shares were sold in multiple transactions at prices ranging from \$8.50 to \$8.66, with respect to the shares sold on January 25, 2021, and \$8.50 to \$8.54, with respect to the shares sold on January 26, 2021. The reporting person undertakes to provide Vera Bradley, Inc., any security holder of Vera Bradley, Inc. or the staff of the Securities & Exchange Commission upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote
- 5. Shares reported in column 5 represent shares held by the Patricia R. Miller 2020 Annuity Trust. P. Michael Miller is the trustee of the Patricia R. Miller 2020 Annuity Trust

/s/ Alyson Bohren, attorney-01/27/2021 in-fact for Patricia R. Miller

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.