Instruction 1(b).

FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

| Washington, | D.C. | 20549 |  |
|-------------|------|-------|--|
|-------------|------|-------|--|

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL             |       |  |  |  |  |  |  |  |
|--------------------------|-------|--|--|--|--|--|--|--|
| OMB Number: 3235-0287    |       |  |  |  |  |  |  |  |
| Estimated average burden |       |  |  |  |  |  |  |  |
| hours per response       | . 0.5 |  |  |  |  |  |  |  |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  Dely Mark C  |   |  |                                 |                                 |   | 2. Issuer Name and Ticker or Trading Symbol Vera Bradley, Inc. [ VRA ] |        |   |                 |   |  |         | (Che  | ck all app<br>Direct                         | licable)   | ng Perso                      | Person(s) to Issuer  10% Owner  Other (specify                      |                                       |  |  |  |
|--|---|--|---------------------------------|---------------------------------|---|--|--------|---|-----------------|---|--|---------|---|--|--|-------------------------------|---|---------------------------------------|--|--|--|
| (Last)   | (Fir  | ,  | Middle)                         |                                 | 3. Date of Earliest Transaction (Month/Day/Year) 03/31/2023 |  |        |   |                 |   |  |         | X Office (give title Office (specify below)  CHIEF ADMINISTRATIVE OFFICER |  |  |                               |   |                                       |  |  |  |
| 12420 ST   | 4. If Amendment, Date of Original Filed (Month/Day/Year)              |  |                                 |                                 |   |  |        |   | Line)           | 6. Individual or Joint/Group Filing (Check Applicable Line) |  |         |   |  |  |                               |   |                                       |  |  |  |
| (Street)   | KE IN   | 4  | 6783                            |                                 |   |  |        |   |                 |   |  |         |   |  | X Form filed by One Reporting Person<br>Form filed by More than One Reporting<br>Person                              |                               |   |                                       |  |  |  |
| (City)   | (St   | ate) (Z                                    | Zip)                            |                                 | l_  | Rule 10b5-1(c) Transaction Indication                                  |        |   |                 |   |  |         |   |  |  |                               |   |                                       |  |  |  |
| Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. |   |  |                                 |                                 |   |  |        |   |                 |   |  | nded to |   |  |  |                               |   |                                       |  |  |  |
|  |   | Table                                      | I - No                          | n-Deriva                        | tive S  | Secui  | rities | s Acq   | uired,          | Dis   | posed of   | , or E  | Bene  | ficial                                       | y Own  | ed                            |   |                                       |  |  |  |
| Date   |   |  | 2. Transac<br>Date<br>(Month/Da | ay/Year) if an                  |   | a. Deemed<br>ecution Date,<br>any<br>onth/Day/Year)                    |        | 3.<br>Transaction<br>Code (Instr. 8)  4. Securitie<br>Disposed (5) 5) |                 |   |  |         |   | ies<br>cially<br>Following                   | Form:  | Direct<br>Indirect<br>str. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership                 |                                       |  |  |  |
|  |   |  |                                 |                                 |   | Code   | v      | Amount  | (A)<br>(D)      | or  | Price  | Transa  | Reported<br>Transaction(s)<br>(Instr. 3 and 4)                            |  |  | (Instr. 4)                    |   |                                       |  |  |  |
| Common Stock 03/31/2   |   |  |                                 |                                 |   | 2023   |        |   | A               |   | 22,955(1)  | A       | 1   | \$ <mark>0</mark>                            | 16   | 162,059                       |   | D                                     |  |  |  |
| Common Stock 04/01/2   |   |  |                                 |                                 |   | 2023   |        |   |                 |   | 2,909  | D §     |   | \$5.99                                       | 15   | 59,150                        |   | D                                     |  |  |  |
| Common Stock 04/02/2   |   |  |                                 |                                 |   | 2023   |        |   |                 |   | 2,054  | Ι       | )   | \$5.99                                       | 55.99 157,096  |                               | 06 D  |                                       |  |  |  |
|  |   | Tal  |                                 |                                 |   |  |        |   |                 |   | osed of, convertib   |         |   |  | Owned  | t                             |   |                                       |  |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)  | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | if any                          | emed<br>ion Date,<br>/Day/Year) | 4.<br>Transa<br>Code (<br>8)                                |  |        | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year)        |                 |   | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Ins<br>3 and 4) |         | D<br>S<br>(I  | Price of<br>erivative<br>ecurity<br>nstr. 5) | 9. Number<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction<br>(Instr. 4) | y O<br>Fo<br>O<br>(I)         | 0.<br>ownership<br>orm:<br>virect (D)<br>r Indirect<br>) (Instr. 4) | Beneficial<br>Ownership<br>(Instr. 4) |  |  |  |
|  |   |  |                                 |                                 | Code  | v  | (A)    | (D)   | Date<br>Exercis | able  | Expiration<br>Date   | Title   | Amo<br>or<br>Num<br>of<br>Shar  | ber  |  |                               |   |                                       |  |  |  |

## **Explanation of Responses:**

1. Represents restricted stock units subject to vesting and forfeiture.

/s/ Alyson Bohren, attorneyin-fact for Mark C. Dely

04/04/2023

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.