FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5	STATEMENT OF
obligations may continue. See Instruction 1(b).	Filed pursuant t

## TATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  Byrne James Bradley													5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner  Officer (give title V Other (specify					
(Last) (First) (Middle) C/O VERA BRADLEY, INC. 12420 STONEBRIDGE ROAD						3. Date of Earliest Transaction (Month/Day/Year) 08/14/2019								Officer (give title below)  Member of a 10% owner group				
12420 STONEBRIDGE ROAD					4. 1									6. Individual or Joint/Group Filing (Check Applicable				
(Street)	Street) ROANOKE IN 46783													Line)  X Form filed by One Reporting Person  Form filed by More than One Reporting  Person				
(City)	(S	tate)	(Zip)										1 013	011				
		Та	ble I -	Non-Deriv	ativ	e Securities A	cquir	ed, C	Disposed o	f, or B	enefic	iall	y Owne	ed				
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Yea		Execution Date,		action (Instr.			cquired (A) or 0) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
					Code V		Amount	(A) or (D) Price		Transaction(s) (Instr. 3 and 4)			(111511.4)					
Common	Stock			08/14/20	19		S		35,000 <sup>(1)</sup>	D	\$10.8	<b>39</b> <sup>(2)</sup>	2,479	),795 <sup>(3)</sup>	I	By Barbara B. Baekgaard 2009 Grantor Retained Annuity Trust		
Common	Stock			08/15/20	19		S		20,505 <sup>(1)</sup>	D	\$10.7	<b>71</b> <sup>(2)</sup>	2,459	,290 <sup>(3)</sup>	I	By Barbara B. Baekgaard 2009 Grantor Retained Annuity Trust		
Common	Stock			08/15/20	19		S		2,276 <sup>(1)</sup>	D	\$10.7	71 <sup>(2)</sup>	105,	226 <sup>(3)</sup>	I	By Barbara Bradley Baekgaard Family Foundation		
Common	Stock												118	,619	I	By James Bradley Byrne Revocable Trust		
Common Stock											411,003		I	By James B. Byrne 2017 Grantor Retained Annuity Trust #1				
			Table I			Securities Acc							Owned					
1. Title of Derivative Conversion Date Execution I Security or Exercise (Month/Day/Year) if any		eemed ution Date,	4. Trans	saction of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exe Expiration I (Month/Day		ercisable and Date	7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		8. Price of Derivative Security (Instr. 5)	erivative ecurity	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	Owners Form: Direct (I or Indire (I) (Instr	Beneficial Ownership ct (Instr. 4)				

		Ta	ble II - Deriva (e.g., p				quired, Disp ts, options,			ı or ı	y Owned			
1. Title of	2. Conversion	3. Transaction	3A. Deemed Execution Date,	<b>4</b> ode Transa		(5A)Num(10)	r 6x0 atis Ebler Expiration E	cisΩadde and	7itītētle Amour	aSolidares	8. Price of	9. Number of	10. Ownership	11. Nature
(Instr. 3) 1. The sales r	of Respises Price of Perivative	<b>e(Month/Day/Year)</b> Form 4 were effected	if any	Code (	<b>Instr.</b> plan ad		e (Month/Day/	<b>Year)</b> kgaard 2009 G	Securit Underl Deriva	ties ving Hained Ann tive			Form: Direct (D) lev Backgaard or Indirect	Beneficial Ownership (Instr. 4)
Foundation on Security (Instr. 3.  Following (I) (Instr. 4) .  2. The prices reported are weighted average prices. The shares sold on August 14, 2019 Disposed in multiple transactions at prices and the shares sold on August 15, 2019 were sold in multiple transactions at prices ranging from \$10.02 to \$10.71, inclusive (P) reporting person undertakes to provide the Issuer, any security holder satisfaction (Instr. 4) and 5 an														
3. The reporting person disclaims beneficial ownership of these shares, except to the extent of the reporting person's pecuniary interest therein.														
Remarks	ŧ													
Reminder: F	Report on a se	parate line for eacl e than one reportir	h class of securities	s benefic	ially ov	vned direc		** (	1	B. Byrne Amount eof Repor Number of Shares	ing Person	08/15/201 Date	9	

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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