



February 2, 2015

Vera Bradley 2015 Outlet Sale Tickets on Sale Now

FORT WAYNE, Ind., Feb. 2, 2015 (GLOBE NEWSWIRE) -- Vera Bradley Outlet Sale tickets are now available. The sale opens Wednesday, April 8 and closes Sunday, April 12. Tickets for the first three days of the sale cost \$5 each and will be available at <http://www.ticketmaster.com>, authorized Ticketmaster locations and the [Allen County War Memorial Coliseum](#) Ticket Office.

[2015 Vera Bradley Outlet Sale](#)

Allen County War Memorial Coliseum
Fort Wayne, Indiana

Wednesday, April 8 - Friday April 10 - Tickets Required

Sessions:

7:30 am - 10 am
11am - 1:30 pm
2:30 pm - 5 pm
6 pm - 8:30 pm

Saturday, April 11
8 am - 8 pm

Sunday, April 12
10 am - 5 pm

Vera Bradley requires tickets for the first three days of the sale. While tickets are not required during the weekend portion of the sale, attendees who wish to make a purchase will need to complete the free registration process, available now at <http://www.verabradley.com/outletsale>. Registration kiosks will also be available at the Memorial Coliseum during the sale.

Save up to 75% on Vera Bradley handbags, travel items, accessories, stationery and eyewear at the Vera Bradley Outlet Sale!

Vera Bradley, Inc. is a leading designer of women's handbags and accessories, luggage and travel items, eyewear, stationery and gifts. Founded in 1982 by friends Barbara Bradley Baekgaard and Patricia R. Miller, the brand's iconic designs and versatile styles offer women of all ages a colorful way to accessorize. Vera Bradley offers a unique, multi-channel sales model as well as a focus on service and a high level of engagement with fans. Fiscal 2014 net revenues totaled approximately \$536 million. The Company's commitment to breast cancer research continues to increase its reach through the Vera Bradley Foundation for Breast Cancer. For more information about Vera Bradley (Nasdaq:VRA), visit www.verabradley.com/mediaroom.

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