FORM 4

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

| Vashington,  | DC   | 20549 |  |
|--------------|------|-------|--|
| vasilliquon, | D.C. | 20049 |  |

| STATEMENT | OF  | CHANGES | IN E   | BENEFICIAL  | OWNE   | RSHIP   |
|-----------|-----|---------|--------|-------------|--------|---------|
|           | OI. | CHANGES | 11.4 F | CIACI IOIAL | CVVILL | VOI III |

| OMB APPROVAL             |  |  |  |  |  |  |  |  |  |  |  |
|--------------------------|--|--|--|--|--|--|--|--|--|--|--|
| OMB Number: 3235-0287    |  |  |  |  |  |  |  |  |  |  |  |
| Estimated average burden |  |  |  |  |  |  |  |  |  |  |  |
| hours per response: 0.5  |  |  |  |  |  |  |  |  |  |  |  |

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

| Instruction 1(b   | ).      |            | Filed   | pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940 |  |        |   |   |   |   | Trouts per response.   |                |               |  |  |  |
|---|---------|------------|---|---|--|--------|---|---|---|---|--|----------------|---------------|--|--|--|
| Name and Address of Reporting Person*     Schmults Edward M   |         |            |   | 2. Issuer Name <b>and</b> Ticker or Trading Symbol Vera Bradley, Inc. [ VRA ]   |  |        |   |   |   | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  X Director 10% Owner |  |                |               |  |  |  |
| (Last)  | (First) | (Middle)   |   | 3. Date of Earliest Transaction (Month/Day/Year) 03/31/2023   |  |        |   |   |   |   | Officer (give title below)   | Other<br>below | (specify<br>) |  |  |  |
| C/O VERA BRADLEY, INC.<br>12420 STONEBRIDGE ROAD              |         |            |   | 4. If Amendment, Date of Original Filed (Month/Day/Year)  |  |        |   |   |   | 6. Indi<br>Line)  | <u>''</u>  |                |               |  |  |  |
| (Street) ROANOKE  | IN      | 46783      |   |   |  |        |   |   |   |   | Form filed by More than One Reporting Person                                     |                |               |  |  |  |
| (City)  | (State) | (Zip)      |   | <br>  □ ∘   | Rule 10b5-1(c) Transaction Indication  Check this box to indicate that a transaction was made pursuant to satisfy the affirmative defense conditions of Rule 10b5-1(c). See In |        |   |   |   |   | t to a contract, instruction or written plan that is intended to Instruction 10. |                |               |  |  |  |
|   | Та      | ble I - No | n-Derivat   | tive S  | ecurities Acq  | uired, | Dis   | posed of, c   | r Ben   | eficially   | Owned  |                |               |  |  |  |
| 1. Title of Security (Instr. 3)  2. Transac Date (Month/Date) |         |            | Execution Date, Transaction Disposed Of (D) (Instr. 3 |   |  |        | 5. Amount of<br>Securities<br>Beneficially<br>Owned Following<br>Reported | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |   |  |                |               |  |  |  |
|   |         |            |   |   | Code   | v      | Amount  | (A) or<br>(D)   | Price   | Transaction(s)<br>(Instr. 3 and 4)  |  | (111041.4)     |               |  |  |  |
| Common Stock  |         | 03/31/2    | 023   |   | A  |        | 14 190(1)   | A   | \$0   | 58 633  | D  |                |               |  |  |  |

## Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 5. Number 6. Date Exercisable and 7. Title and 8. Price of 9. Number of 10.

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date,<br>If any<br>(Month/Day/Year) | 4.<br>Transa<br>Code (<br>8) |   | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3, 4<br>and 5) |     | 6. Date Exerc<br>Expiration Da<br>(Month/Day/\) | 7. Title and<br>Amount of<br>Securities<br>Underlying<br>Derivative<br>Security (Instr.<br>3 and 4) |       | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number of<br>derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 4) | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |
|---|---|--|---|------------------------------|---|---|-----|---|---|-------|---|--|--|--|--|
|   |   |  |   | Code                         | v | (A)   | (D) | Date<br>Exercisable                             | Expiration<br>Date  | Title | Amount<br>or<br>Number<br>of<br>Shares              |  |  |  |  |

## **Explanation of Responses:**

1. Represents restricted stock units subject to vesting and forfeiture.

/s/ Alyson Bohren, attorneyin-fact for Edward M.

04/04/2023

**Schmults** 

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.