FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL										
OMB Number:	3235-0287									
	and and									

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obligations may continue. See
Instruction 1/h)

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Hall Robert J					Vera Bradley, Inc. [VRA]							ationship of Reporti k all applicable) Director	10%	Owner
(Last) C/O VERA BRA 12420 STONEB		(Middle)		3. Date of Earliest Transaction (Month/Day/Year) 03/11/2019								Officer (give title below) Member of a	er (specify w) roup	
(Street) ROANOKE	IN	46783		4. If	Amendment, Date	of Origi	nal Fil	ed (Month/Day	//Year)		6. Ind Line) X	ividual or Joint/Grou Form filed by Or Form filed by Mo Person	ne Reporting Pe	rson
(City)	(State)		Ion-Deriva	tive	Securities Ac	auiro	4 Di	ienoeed of	or Be	nofi	cially	Owned		
1. Title of Security		(Middle) 3. Date of Earliest Transaction (Month/Day/Year) 2. Transaction Date (Month/Day/Year) (Month/Day/Year) 2. Transaction Execution Date (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year) (Month/Day/Year)	3. Transa	3. 4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 ar					5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership			
						Code	v	Amount	(A) or (D)	Price		Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock			03/11/20:	19		S		35,000 ⁽¹⁾	D	\$10	J.3 ⁽²⁾	2,775,469 ⁽³⁾	I	By Barbara B. Baekgaard 2009 Grantor Retained Annuity Trust
Common Stock			03/12/20:	19		S		35,000 ⁽¹⁾	D	\$10.	.91 ⁽²⁾	2,740,469 ⁽³⁾	I	By Barbara B. Baekgaard 2009 Grantor Retained Annuity Trust
Common Stock												83,994	I	By Joan Byrne Hall Revocable Trust
Common Stock												71,604	D	
Common Stock												41,122	I	By Joan Byrne Hall 2016 Grantor Retained Annuity Trust #1
Common Stock												411,003 ⁽¹⁾	I	By Joan Byrne Hall 2017 Grantor Retained Annuity Trust #1
		Table II	- Derivativ	re S ts, c	ecurities Acqualls, warrants	uired, , optic	Disp ons,	oosed of, o	r Bend e secu	eficia irities	ally O s)	wned		

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Ta Date (Month/Day/Year)	滑色 中空内を打いる Execution Date, if any (e.g., p (Month/Day/Year)	ifye S Transa Utsje(4 8)	ecuri ction ASIS,	tresul of Walfike Secur Acqu (A) or Dispo of (D) (Instrand 5	rities ired sed . 3, 4	ifeatassylv Expiration Da Quation	is ectrof , ite anvertib	Amour G e SQ (Underl Deriva	nt of Myities) ying tive ty (Instr. 3	y Origina et Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Transa Code (8)		of Deriv Secu Acqu (A) or	ative ities ired (D)	6. Date Exerci Expiration Da (Month/Day/) Date Exercisable	te	Securi Underl Deriva	tAMnount ies yivogmber ivot yS(hastes 3	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
	of Respons					of (D)				,			Transaction(s)		
1. The sales r	eported in this	Form 4 were effected	under a Rule 10b5-1	trading	plan ad	(Instr	3.4 y the E	Barbara B. Baek	gaard 2009 G	rantor R	etained Ann	uity Trust on	. (Instr. 4) December 21, 201	8.	
1. The sales reported in this Form 4 were effected under a Rule 10b5-1 trading plan adouted by the Barbara B. Baekgaard 2009 Grantor Retained Annuity Trust on December 21, 2018. 2. The prices reported are weighted average prices. The shares sold on March 11, 2019 were sold in multiple transactions at prices ranging from \$10.02 to \$10.47, inclusive, and the shares sold on March 12, 2019 were sold in multiple transactions at prices ranging from \$10.02 to \$10.47, inclusive, and the shares sold on March 12, 2019 were sold in multiple transactions at prices ranging from \$10.02 to \$10.47, inclusive, and the shares sold on March 12, 2019 were sold in multiple transactions at prices ranging from \$10.02 to \$10.47, inclusive, and the shares sold on March 12, 2019 were sold in multiple transactions at prices ranging from \$10.02 to \$10.47, inclusive, and the shares sold on March 12, 2019 were sold in multiple transactions at prices ranging from \$10.02 to \$10.47, inclusive, and the shares sold on March 12, 2019 were sold in multiple transactions at prices ranging from \$10.02 to \$10.47, inclusive, and the shares sold on March 12, 2019 were sold in multiple transactions at prices ranging from \$10.02 to \$10.47, inclusive, and the shares sold on March 12, 2019 were sold in multiple transactions at prices ranging from \$10.02 to \$10.47, inclusive, and the shares sold on March 12, 2019 were sold in multiple transactions at prices ranging from \$10.02 to \$10.47, inclusive, and the shares sold on March 12, 2019 were sold in multiple transactions at prices ranging from \$10.02 to \$10.47, inclusive, and the shares sold on March 12, 2019 were sold in multiple transactions at prices ranging from \$10.02 to \$10.47, inclusive, and the shares sold on March 12, 2019 were sold in multiple transactions at prices ranging from \$10.02 to \$10.47, inclusive, and the shares sold on March 12, 2019 were sold in multiple transactions at prices ranging from \$10.02 to \$10.47, inclusive, and the shares sold on March 12, 2019 were sold in multiple transacti															
1 1	ı ^{°°}	laims beneficial own	ership of these shares				(D)	Date	Expiration		of		· I	I	
Remarks	<u> : </u>			Code	V	(A)	(D)	Exercisable	Date	Title	Shares				

/s/ Robert J. Hall

03/13/2019

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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