SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

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1. Name and Address of Reporting Person* Ray Michael C.			2. Issuer Name and Ticker or Trading Symbol Vera Bradley, Inc. [VRA]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner					
,				Officer (give title X Other (specify below)					
(Last)(First)(Middle)C/O VERA BRADLEY, INC.12420 STONEBRIDGE ROAD			3. Date of Earliest Transaction (Month/Day/Year) 06/12/2019	Member of a 10% owner group					
(Street) ROANOKE (City)	IN (State)	46783 (Zip)	4. If Amendment, Date of Original Filed (Month/Day/Year)	 6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person 					

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities / Disposed Of (Acquired D) (Instr.	(A) or 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	v	Amount (A) or (D)		Price	Transaction(s) (Instr. 3 and 4)		
Common Stock	06/12/2019		S		29,092 ⁽¹⁾	D	\$11.34 ⁽²⁾	2,598,420 ⁽³⁾	Ι	By Barbara B. Baekgaard 2009 Grantor Retained Annuity Trust
Common Stock	06/13/2019		S		27,875 ⁽¹⁾	D	\$ 11.8 ⁽²⁾	2,570,545 ⁽³⁾	Ι	By Barbara B. Baekgaard 2009 Grantor Retained Annuity Trust
Common Stock	06/12/2019		S		5,908 ⁽¹⁾	D	\$11.34 ⁽²⁾	125,116 ⁽³⁾	I	By Barbara Bradley Baekgaard Family Foundation
Common Stock	06/13/2019		S		7,125(1)	D	\$11.8 ⁽²⁾	118,252 ⁽³⁾	I	By Barbara Bradley Baekgaard Family Foundation
Common Stock								123,749	I	By Anne- Marie Ray Revocable Trust
Common Stock								411,003	I	By Anne- Marie Ray 2017 Grantor Retained Annuity Trust #1

(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Ta Date (Month/Day/Year)	Heffe fremBeriva Execution Date, if any (e.g., p -(Month/Day/Year)	titve S Transa UtsgeQ -8)	ecuri	Secu Acqu (A) o Disp of (D	rities lired r osed) r. 3, 4	ifedtersig Expiration D QIDHADSyrv	Under Deriva	Hing Iying Itive Ity (Instr. 3	8 Owned Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8 Code	Instr.	of Deriv	mber Ative rities	6. Date Exerc Expiration D (Month/Day/ Date Exercisable	te	Amou Securi	Amount and nt of ties ving ving tive tive	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned	10. Ownership Form: Direct (D) or Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)
Explanatior	of Respons	es:				(A) o Disp				Securi and 4)	ty (Instr. 3		Following Reported	(I) (Instr. 4)	
Foundation of	n December 21	, 2018.	under a Rule 10b5-1			lopotfe(Di (Insti	y the E r. 3, 4		0	rantor R	etained Ann		l finalisaction(s) (Instr. 4)		
were sold in r	nultiple transac	tions at prices rangin	s. The shares sold on g from \$11.49 to \$12 ation regarding the nu	2.01, incl	usive. 7	Гhe rep	orting p	erson undertak	es to provide	the Issue	er, Anno and Ir	ity holder of t	lusive, and the sh he Issuer, or the s	ares sold on Ju aff of the Secu	ne 13, 2019 Irities and
3. The reporti	ng person discl	aims beneficial own	ership of these shares			•		Doto	Evniration		[®] Number		•	•	•
Remarks	:			Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	of Shares				
									<u>/s/</u>	Micha	el C. Ray	7	<u>06/13/201</u>	.9	· · · · · ·

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.