FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

## Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*  Ray Anne Marie					2. Issuer Name <b>and</b> Ticker or Trading Symbol Vera Bradley, Inc. [ VRA ]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  Director 10% Owner  Officer (nive title Other (specify)					
(Last) (F C/O VERA BRADI 12420 STONEBRII		(Middle)			Date of Earliest Trai	nsaction	n (Mor	nth/Day/Year)	Officer (give title X Other (specify below)  Member of a 10% owner group								
(Street) ROANOKE II	N	46783		4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City) (S	State)	(Zip)															
		able I - I			e Securities A	_	ed, C				ciall						
1. Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Yea		2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) o Disposed Of (D) (Instr. 3, 4 a			d 5)	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership				
						Code V		Amount	(A) or (D)	Price		Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)			
Common Stock			10/21/201	.9		S		28,912 <sup>(1)</sup>	D	\$10.9	<b>)1</b> <sup>(2)</sup>	2,430,378 <sup>(3)</sup>	I	By Barbara B. Baekgaard 2009 Grantor Retained Annuity Trust			
Common Stock			10/22/201	.9		S		27,875(1)	D	\$10.6	51 <sup>(2)</sup>	2,402,503(3)	I	By Barbara B. Baekgaard 2009 Grantor Retained Annuity Trust			
Common Stock			10/21/201	.9		S		6,088(1)	D	\$10.9	91 <sup>(2)</sup>	84,858 <sup>(3)</sup>	I	By Barbara Bradley Baekgaard Family Foundation			
Common Stock			10/22/201	.9		S		7,125(1)	D	\$10.6	51 <sup>(2)</sup>	77,733 <sup>(3)</sup>	I	By Barbara Bradley Baekgaard Family Foundation			
Common Stock												253,654	I	By Anne- Marie Ray Revocable Trust			
Common Stock					Securities Aca							281,098	I	By Anne- Marie Ray 2017 Grantor Retained Annuity Trust #1			

(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Ta Date (Month/Day/Year)	Iffe Trembériva Execution Date, if any (e.g., p (Month/Day/Year)	LUT&deQ	ecuri	the support of Security (A) or Disposof (D) (Instrance)	adives, rities ired osed . 3, 4	ifeatassis Expiration Ba Quation Ba Quation Ba	i <del>seletrof</del> , te tegnvertib	Under Deriva	tive ty (Instr. 3	8 Gripa et Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code ( 8) Code	Instr.	5. Nu of Deriv Secu Acqu	ative	6. Date Exerc Expiration Da (Month/Day/\ Date Exercisable	ιτe	Securi	Amount and It of Number ies Ving Ving IVe	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned	10. Ownership Form: Direct (D) or Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)
Explanation of Responses:						(A) or Dispo				Securi and 4)	ty (Instr. 3		Following Reported	(I) (Instr. 4)	
1. The sales reported in this Form 4 were effected under a Rule 10b5-1 trading plan adopte(D) where the sales reporting person and the Barbara Bradley Baekgaard Family Four Transaction (s) mber 21, 2018.															
2. The prices reported are weighted average prices. The shares sold on October 21, 2019 were sold in multiple transactions at prices ranging from \$10.77 to \$11.23, inclusive, and the shares sold on October 22, 2019 were sold in multiple transactions at prices ranging from \$10.50 to \$10.93, inclusive. The reporting person undertakes to provide the Issuer, any security holder of the Issuer, or the staff of the Securities and Exchange Commission upon request, full information regarding the number of shares sold at each separate price within the ranges set for the inclusive is footnote.															
3. The reporting person disclaims beneficial ownership of these shares, except to the extent of the reporting person's pecuniary interest there.															
Remarks	<b>:</b>			Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Number of Shares				
/s/ Anne-Marie Ray 10/23/2019															

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.