FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).	STATE
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## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Hall Robert J														Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director 10% Owner				
(Last) (First) (Middle) C/O VERA BRADLEY, INC. 12420 STONEBRIDGE ROAD						3. Date of Earliest Transaction (Month/Day/Year) 08/14/2019								Officer (give title X Other (specify below)  Member of a 10% owner group				
(Street)	KE IN	4.									6. Individual or Joint/Group Filing (Check Applicable Line)  X Form filed by One Reporting Person							
(City)	(St	rate)	(Zip)									Form filed by More than One Reporting Person						
		Tab	le I - I	Non-Deriv	ativ	e Secu	rities A	cquir	ed, C	Disposed o	f, or B	eneficia	lly Own	ed				
,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		2. Transaction Date (Month/Day/Yea		Execution Date,		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 au		(A) or 3, 4 and 5)	5. Amou Securiti Benefic Owned Reporte	es ially Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Indirect				
						Code V		Amount	(A) or (D) Price		Transaction(s) (Instr. 3 and 4)			(11341.4)				
Common Stock		08/14/20	.4/2019			S		35,000 <sup>(1)</sup>	D	\$10.89(2	2,479	2,479,795 <sup>(3)</sup>		By Barbara B. Baekgaard 2009 Grantor Retained Annuity Trust				
Common	Stock			08/15/20	19			S		20,505(1)	D	\$10.71 <sup>(2</sup>	2,459	9,290 <sup>(3)</sup>	I	By Barbara B. Baekgaard 2009 Grantor Retained Annuity Trust		
Common Stock		08/15/2019				S		2,276 <sup>(1)</sup>	D	\$10.71(2	) 105	,226 <sup>(3)</sup>	I	By Barbara Bradley Baekgaard Family Foundation				
Common Stock											125	5,116	I	By Joan Byrne Hall Revocable Trust				
Common Stock											78	,093	D					
Common Stock											411,003		I	By Joan Byrne Hall 2017 Grantor Retained Annuity Trust #1				
		Т	able I							sposed of,			Owned		,			
1. Title of Derivative Security (Instr. 3)	itle of 2. 3. Transaction Date Execution Date, urity or Exercise (Month/Day/Year) if any		4. Trans	I. 5. Number of October (Instr. Derivative			Expiration Date (Month/Day/Year)			7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		9. Numbe derivative Securities Beneficial Owned Following Reported Transactie (Instr. 4)	Owners Form: Direct ( or Indir	Beneficial D) Ownership ect (Instr. 4)				

		Та	ble II - Der (e.g						ired, Disp options,							
1. Title of Derivative	2. Conversion	3. Transaction	3A. Deemed		ode V ansact		6A)Nur of	m <b>(150e)</b> r	Expiration D	isΩaddee and	7itīētle Amour	aSolodares	8. Price of Derivative	9. Number of derivative	10. Ownership	11. Nature
(Instr. 3) 1. The sales r	of Exespises Price of eported in this in the ported in the price of th	e <b>Month/Day/Year)</b> Form 4 were effected	if any (Month/Day/Ye under a Rule 10	Co (ar) 8) (65-1 (74	ode (In: ding pl	lan add	Deriva Secur Acqui	ative ities V the B red	(Month/Day/\ Sarbara B. Baek	<b>'ear)</b> gaard 2009 G	Securi Underl Deriva	ties ying Hained Ann tive	Security (Instr. 5) unty Trust and	Securities Beneficially Barbara Brad Owned	Form: Direct (D) lev Back dard or Indirect	Beneficial Ownership (Instr. 4)
Constituted and Exchange Commission upon request, full information regarding the number of shareful states and Exchange Commission upon request, full information regarding the number of shareful states and Exchange Commission upon request, full information regarding the number of shareful states and Exchange Commission upon request, full information regarding the number of shareful states and Exchange Commission upon request, full information regarding the number of shareful states and Exchange Commission upon request, full information regarding the number of shareful states and Exchange Commission upon request, full information regarding the number of shareful states and Exchange Commission upon request, full information regarding the number of shareful states and Exchange Commission upon request, full information regarding the number of shareful states and Exchange Commission upon request, full information regarding the number of shareful states and Exchange Commission upon request, full information regarding the number of shareful states and Exchange Commission upon request, full information regarding the number of shareful states and Exchange Commission upon request, full information regarding the number of shareful states and Exchange Commission upon request, full information regarding the number of shareful states and Exchange Commission upon request, full information regarding the number of shareful states and Exchange Commission upon request, full information regarding the number of shareful states and Exchange Commission upon request, full information regarding the number of shareful states and Exchange Commission upon request.																
3. The reporti	ing person discl	aims beneficial own	ership of these sh	nares.			u 0,	,					_	_		
Remarks	<b> </b> :															
Reminder: F	eport on a se	parate line for each	class of secur	ities be	neficia ode V	ylly ow (b)(v).	/ned di (A)	irectly <b>(D)</b>	o <b>Pate</b> irectly. Exercisable			t J. <u>Hall</u> or enuirRespor of Shares	ting Person	08/15/201 Date	9	

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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