FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject
to Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(h)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person* Miller P. Michael	2. Issuer Name and Ticker or Trading Symbol Vera Bradley, Inc. [VRA]									Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director X 10% Owner Office (check title - Other (chec							
(Last) (First) (Middle C/O VERA BRADLEY, INC. 12420 STONEBRIDGE ROAD)		3. Date of Earliest Transaction (Month/Day/Year) 01/25/2021									Office below	er (give titl	e 	Othe below	r (specify w)	
12420 STONEBRIDGE ROAD		4. If Amendment, Date of Original Filed (Month/Day/Year)									6. Individual or Joint/Group Filing (Check Applicable Line)						
(Street) ROANOKE IN 46783											X	Form	filed by C filed by M on		•		
(City) (State) (Zip)																	
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																	
1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		,	3. Transaction Code (Instr. 8)				d (A) or r. 3, 4 a	and Securities Beneficially Owned Following		6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
					Ī	Code	v	Amount	(A) or (D)	Price		Reported Transact (Instr. 3 a	ion(s)			(Instr. 4)	
Common Shares												1,500	0,000		Ι	See Footnote ⁽¹⁾	
Common Shares												1,42	1,811		Ι	See Footnote ⁽²⁾	
Common Shares												112,478		D			
Common Shares	01/25/2021					S		71,503 ⁽³⁾	D	\$8.5	2(4)	2,062,766		I		See Footnote ⁽⁵⁾	
Common Shares	01/26/2021					S		11,033(3)	A	\$8.:	5(4)	(4) 2,051,733			I	See Footnote ⁽⁵⁾	
Table II								posed of, o				Owne	d				
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security (Instr. 3) 3. Transaction Date (Month/Day/Year) (Month/Day/Year) 3A. Deemed Execution Date, if any (Month/Day/Year)			action (Instr.	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exe		rcisable and Date	7. Title and Amount of Securities Underlying Derivative Security (Inst 3 and 4)		8. Price of Derivative Security (Instr. 5)		9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)		10. Ownersh Form: Direct (D or Indire (I) (Instr.	Beneficial Ownership ct (Instr. 4)	
		Code	v	(A)	(D)	Date Exerc	cisable	Expiration Date		Amour or Numbe of Shares	r						

- 1. Shares reported in column 5 represent shares held by the Miller Marital Trust. P. Michael Miller and Patricia R. Miller are husband and wife. Patricia R. Miller is the trustee of the Miller Marital Trust.
- 2. Shares reported in column 5 represent shares held by Patricia R. Miller.
- 3. Represent shares sold under a Rule 10b5-1 plan.
- 4. The prices reported in column 4 are weighted average prices. These shares were sold in multiple transactions at prices ranging from \$8.50 to \$8.66, with respect to the shares sold on January 25, 2021, and \$8.50 to \$8.54, with respect to the shares sold on January 26, 2021. The reporting person undertakes to provide Vera Bradley, Inc., any security holder of Vera Bradley, Inc. or the staff of the Securities & Exchange Commission upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- 5. Shares reported in column 5 represent shares held by the Patricia R. Miller 2020 Annuity Trust. P. Michael Miller is the trustee of the Patricia R. Miller 2020 Annuity Trust.

/s/ Alyson Bohren, attorney-01/27/2021 in-fact for P. Michael Miller

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.