SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

SCHEDULE 13D

Under the Securities Exchange Act of 1934 (Amendment No. 3)

Vera Bradley, Inc.

(Name of Issuer)

Common Stock, No Par Value (Title of Class of Securities)

> 92335C106 (CUSIP Number)

Jeffrey P. Bodle, Esq. Morgan, Lewis & Bockius LLP 1701 Market Street Philadelphia, Pennsylvania 19103 (215) 963-5000 (Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

> July 1, 2015 (Date of Event Which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this Schedule because of Rule 13d-1(e), 13d-1(g), check the following box

(Page 1 of 16 Pages)

SCHEDULE 13D

1	NAMES	OF	REPORTING PERSONS
	Barbara B. Baekgaard 2009 Grantor Retained Annuity Trust		
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*		
	(a) 🗵	(b	
3	SEC USE		
3	SEC USE		NLI
4	SOURCE	OF	FUNDS
	00		
5		IF D	ISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) or 2(e)
6	CITIZEN	SHI	P OR PLACE OF ORGANIZATION
0	CITIZEI	5111	
	IN		
		7	SOLE VOTING POWER
NUM	IBER OF		0 Shares
SH	IARES	8	SHARED VOTING POWER
	FICIALLY NED BY		8,610,469 Shares
E	ACH	9	SOLE DISPOSITIVE POWER
	ORTING ON WITH		0 Shares
T EROV		10	SHARED DISPOSITIVE POWER
11	ACCRE	247	8,610,469 Shares E AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
11	AUGKEC	והנ	E AMOUNT BENEFICIALET OWNED DT EACH NEI OKTING TEKSON
	8,610,469		
12	CHECK	IF T	HE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions)
13	PERCEN	ΤO	F CLASS REPRESENTED BY AMOUNT IN ROW (11)
	21.8%		
14		F RE	PORTING PERSON (See Instructions)
	00		
	00		

SCHEDULE 13D

1	NAMES OF	F REPORTING PERSONS
	Robert J. Ha	all
2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*		
	(a) 🗵 ((b) 🗆
3	SEC USE C	DNLY
4 SOURCE OF FUNDS		OF FUNDS
	00	
5	CHECK IF	DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) or 2(e)
6	CITIZENS	HIP OR PLACE OF ORGANIZATION
	United State	es of America
		7 SOLE VOTING POWER
NUM	IBER OF	44,878 Shares
-	in intelo	8 SHARED VOTING POWER
	FICIALLY NED BY	8,610,469 Shares (1)
		9 SOLE DISPOSITIVE POWER
	ORTING	
PERS	ON WITH	44,878 Shares
	1	0 SHARED DISPOSITIVE POWER
		8,610,469 Shares (1)
11	AGGREGA	TE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
	8,655,347 S	Shares (1)
12		THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions)
13		OF CLASS REPRESENTED BY AMOUNT IN ROW (11)
	21.9%	
14		REPORTING PERSON (See Instructions)
	IN	

(1) Includes 8,610,469 shares held by the Barbara B. Baekgaard 2009 Grantor Retained Annuity Trust.

SCHEDULE 13D

1	NAMES	OF REPORTING PERSONS	
	Joan B. Hall		
2			
	(a) 🗵	(b) 🗆	
3	SEC USE		
5	SEC USE	L'ONL'I	
4	4 SOURCE OF FUNDS		
	00		
5		IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) or 2(e)	
6	CITIZEN	ISHIP OR PLACE OF ORGANIZATION	
	United St	ates of America 7 SOLE VOTING POWER	
		/ SOLE VOTING POWER	
NUM		0 Shares	
	IBER OF IARES	8 SHARED VOTING POWER	
	FICIALLY		
	NED BY	8,710,469 Shares (1)	
	ACH	9 SOLE DISPOSITIVE POWER	
	ORTING		
PERS	ON WITH	o bhares	
		10 SHARED DISPOSITIVE POWER	
		8,710,469 Shares (1)	
11	AGGRE	GATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON	
		O Shares (1)	
12	CHECK	IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions)	
13		T OF CLASS REPRESENTED BY AMOUNT IN ROW (11)	
-			
	22.1%		
14	TYPE OI	F REPORTING PERSON (See Instructions)	
	IN		
	IIN		

(1) Includes 8,610,469 shares held by the Barbara B. Baekgaard 2009 Grantor Retained Annuity Trust and 100,000 shares held by the Barbara Bradley Baekgaard Family Foundation. Ms. Hall serves as a trustee of the Barbara B. Baekgaard 2009 Grantor Retained Annuity Trust and the Barbara Bradley Baekgaard Family Foundation.

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1	NAMES	OF REPORTING PERSONS	
	James B. Byrne		
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*		
	(a) 🗵	(b) 🗆	
3	SEC USE	CONLY	
4	SOURCE	OF FUNDS	
	00		
5	CHECK	IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) or 2(e)	
	_		
6	CITIZEN	SHIP OR PLACE OF ORGANIZATION	
	United St	ates of America	
		7 SOLE VOTING POWER	
NUM	IBER OF	0 Shares	
	IARES	8 SHARED VOTING POWER	
	FICIALLY		
	NED BY	8,710,469 Shares (1)	
	ACH ORTING	9 SOLE DISPOSITIVE POWER	
	ON WITH	0 Shares	
		10 SHARED DISPOSITIVE POWER	
		8,710,469 Shares (1)	
11	AGGREO	GATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON	
	8 710 /60	9 Shares (1)	
12		IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions)	
	SHEEK		
13	PERCEN	T OF CLASS REPRESENTED BY AMOUNT IN ROW (11)	
	22.1% (1		
14	TYPE OI	F REPORTING PERSON (See Instructions)	
	IN		
	IIN		

(1) Includes 8,610,469 shares held by the Barbara B. Baekgaard 2009 Grantor Retained Annuity Trust and 100,000 shares held by the Barbara Bradley Baekgaard Family Foundation. Mr. Byrne serves as a trustee of the Barbara B. Baekgaard 2009 Grantor Retained Annuity Trust and the Barbara Bradley Baekgaard Family Foundation.

SCHEDULE 13D

1	NAMES C	OF REPORTING PERSONS	
	Thomas F.		
2	CHECK T	HE APPROPRIATE BOX IF A MEMBER OF A GROUP*	
	(a) 🗵	(b) 🗆	
3	SEC USE ONLY		
4	SOURCE	OF FUNDS	
	00		
5	CHECK II	F DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) or 2(e)	
6	CITIZENS	SHIP OR PLACE OF ORGANIZATION	
	United Sta	tes of America	
		7 SOLE VOTING POWER	
NUM	IBER OF	0 Shares	
_	IARES	8 SHARED VOTING POWER	
BENEFICIALLY			
	NED BY	100,000 Shares (1)	
	CACH ORTING	9 SOLE DISPOSITIVE POWER	
	ON WITH	0 Shares	
I LIKS		0 Shares 10 SHARED DISPOSITIVE POWER	
		IU JUAVED DISLO2111AE LOMEK	
		8,710,469 Shares (2)	
11	AGGREG	ATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON	
11	AUGILU	ME MNOONT BENEFICIALET OWNED DT EACH ALL ONTING FEAGUN	
	8,710,469	Shares (2)	
12		F THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions)	
13	PERCENT	OF CLASS REPRESENTED BY AMOUNT IN ROW (11)	
	22.1% (1)		
14	TYPE OF	REPORTING PERSON (See Instructions)	
	IN		

(1) Includes 100,000 shares held by the Barbara Bradley Baekgaard Family Foundation. Mr. Byrne serves as a trustee of the Barbara Bradley Baekgaard Family Foundation.

(2) Includes 8,610,469 shares held by the Barbara B. Baekgaard 2009 Grantor Retained Annuity Trust and 100,000 shares held by the Barbara Bradley Baekgaard Family Foundation.

SCHEDULE 13D

1	NAMES	OF REPORTING PERSONS
	Michael (C. Ray
2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*		
	(a) 🗵	(b) 🗆
3	SEC USE	ONLY
4	4 SOURCE OF FUNDS	
	00	
5	CHECK	F DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) or 2(e)
6	CITIZEN	SHIP OR PLACE OF ORGANIZATION
	United St	ates of America
	Officed St	7 SOLE VOTING POWER
NILIM	IBER OF	627,462 Shares
	ARES	8 SHARED VOTING POWER
BENE	FICIALLY	
	NED BY	0 Shares
	ACH	9 SOLE DISPOSITIVE POWER
	ORTING ON WITH	
PERS		627,462 Shares 10 SHARED DISPOSITIVE POWER
		10 SHAKED DISPOSITIVE POWER
		9,496,465 Shares (1)
11	AGGREO	GATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
		7 Shares (1)
12	CHECK	F THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions)
10		
13	PERCEN	T OF CLASS REPRESENTED BY AMOUNT IN ROW (11)
	25.7% (1)	
14		F REPORTING PERSON (See Instructions)
	IN	

(1) Includes 8,610,469 shares held by the Barbara B. Baekgaard 2009 Grantor Retained Annuity Trust. Includes 885,996 shares held by the Michael Ray 2009 Grantor Retained Annuity Trust for the benefit of Mr. Ray's spouse and children. Mr. Ray's spouse has served as the sole trustee of the Michael Ray 2009 Grantor Retained Annuity Trust since January 19, 2013.

SCHEDULE 13D

1	NAMES OF REPORTING PERSONS
	Anne Marie Ray
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*
	(a) \boxtimes (b) \Box
3	SEC USE ONLY
4 SOURCE OF FUNDS	
	00
5	CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) or 2(e)
6	CITIZENSHIP OR PLACE OF ORGANIZATION
0	CHIZENSHIP OK FLACE OF OKGANIZATION
	United States of America
	7 SOLE VOTING POWER
	ABER OF 885,996 Shares (1)
	IARES 8 SHARED VOTING POWER
	CFICIALLY NED BY 100,000 Shares (2)
	EACH 9 SOLE DISPOSITIVE POWER
	ORTING
PERS	ON WITH 885,996 Shares (1)
	10 SHARED DISPOSITIVE POWER
	8,710,469 Shares (3)
11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
	9,596,465 Shares (1)(2)(3)
12	CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions)
13	PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)
	24.3% (1) (2) (3)
14	TYPE OF REPORTING PERSON (See Instructions)
1 .	
	IN

(1) Includes 885,996 shares held by the Michael Ray 2009 Grantor Retained Annuity Trust for the benefit of Ms. Ray and her children. Ms. Ray has served as the sole trustee of the Michael Ray 2009 Grantor Retained Annuity Trust since January 19, 2013.

Includes 100,000 shares held by the Barbara Baekgaard Family Foundation. Ms Ray serves as a trustee of the Barbara Baekgaard Family Foundation.
 Includes 8,610,469 shares held by the Barbara B. Baekgaard 2009 Grantor Retained Annuity Trust and 100,000 shares held by the Barbara Baekgaard Family Foundation.

SCHEDULE 13D

1 NAMES OF REPORTING PERSONS Barbara B. Baekgaard 2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP* (a) ☑ (b) □ 3 SEC USE ONLY 4 SOURCE OF FUNDS OO 5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) or 2(e) □ 	ara B. Baekgaard CK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*
2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP* (a) ⊠ (b) □ 3 SEC USE ONLY 4 SOURCE OF FUNDS 00 00 5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) or 2(e)	CK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*
(a) ⊠ (b) □ 3 SEC USE ONLY 4 SOURCE OF FUNDS 00 00 5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) or 2(e)	
3 SEC USE ONLY 4 SOURCE OF FUNDS 00 5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) or 2(e)	☑ (b) □
4 SOURCE OF FUNDS 00 00 5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) or 2(e)	
4 SOURCE OF FUNDS 00 5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) or 2(e)	
OO 5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) or 2(e)	USE ONLY
5 CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) or 2(e)	RCE OF FUNDS
	CK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) or 2(e)
6 CITIZENSHIP OR PLACE OF ORGANIZATION	ZENSHIP OR PLACE OF ORGANIZATION
United States of America 7 SOLE VOTING POWER	
/ SOLE VOTING POWER	/ SOLE VOTING POWER
NUMBER OF 10,897 Shares	
NUMBER OF 10,897 Shares SHARES 8 SHARES 8	
BENEFICIALLY	
OWNED BY 100,000 Shares (1)	
EACH 9 SOLE DISPOSITIVE POWER	
REPORTING	
PERSON WITH 10,897 Shares	TH 10,897 Shares
10 SHARED DISPOSITIVE POWER	10 SHARED DISPOSITIVE POWER
8,710,469 Shares (2)	8 710 469 Shares (2)
11 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON	
8,721,336 Shares (2)	.,336 Shares (2)
12 CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions)	
13 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)	CENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11)
22.1% (1)	% (1)
14 TYPE OF REPORTING PERSON (See Instructions)	
IN	

(1) Includes 100,000 shares held by the Barbara Bradley Baekgaard Family Foundation. Ms Baekgaard serves as a trustee of the Barbara Bradley Baekgaard Family Foundation.

(2) Includes 8,610,469 shares held by the Barbara B. Baekgaard 2009 Grantor Retained Annuity Trust and 100,000 shares held by the Barbara Bradley Baekgaard Family Foundation.

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1	NAMES OF REPORTING PERSONS		REPORTING PERSONS
	Barbara Bradley Baekgaard Family Foundation		
2	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*		
	(a) \boxtimes (b) \square		
3	SEC USE	EON	NLY
4	SOURCE	E OF	FUNDS
	00		
5	CHECK	IF D	ISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEM 2(d) or 2(e)
6		SHI	P OR PLACE OF ORGANIZATION
	United St		of America SOLE VOTING POWER
		7	SOLE VOTING POWER
NIIM	IBER OF		0 Shares
	ARES	8	SHARED VOTING POWER
	FICIALLY		
	NED BY		100,000 Shares
	ACH ORTING	9	SOLE DISPOSITIVE POWER
	ON WITH		0 Shares
	-	10	SHARED DISPOSITIVE POWER
			100,000 Shares
11	AGGREC	GAT	E AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
	100 000		
10	100,000 \$		
12	CHECK	IF I	HE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (See Instructions)
13	PERCEN	ΤO	F CLASS REPRESENTED BY AMOUNT IN ROW (11)
	0.3%		
14	TYPE OF	F RE	PORTING PERSON (See Instructions)
	00		
	00		

SCHEDULE 13D

This Amendment No. 3 ("Amendment No. 3") amends the Schedule 13D, as such statement has been amended from time to time (the "Schedule 13D") by the Barbara B. Baekgaard 2009 Grantor Retained Annuity Trust, Robert J. Hall, Joan B. Hall, Michael C. Ray, James B. Byrne, and Thomas F. Byrne with respect to common stock, no par value (the "Common Stock"), of Vera Bradley, Inc. (the "Issuer"). In addition, Anne Marie Ray, Barbara B. Baekgaard and the Barbara Bradley Baekgaard Foundation are joining in the filing of this Amendment No. 3 to Schedule 13D. Except as otherwise set forth herein, this Amendment No. 3 does not modify any of the information previously reported by the Reporting Parties in the Schedule 13D.

Item 2. Identity and Background.

- (a) The persons filing this statement are Barbara B. Baekgaard 2009 Grantor Retained Annuity Trust (the "Trust"), Robert J. Hall, Joan B. Hall, Michael C. Ray, Thomas F. Byrne, James B. Byrne, Anne Marie Ray, Barbara B. Baekgaard and the Barbara Bradley Baekgaard Family Foundation (the "Foundation") (collectively with the Trust and the Foundation, the "Reporting Persons").
- (b) The business address of the Reporting Persons is c/o Vera Bradley, Inc., 12420 Stonebridge Road, Roanoke, Indiana 46783.
- (c) Robert J. Hall's principal occupation is principal of Green Gables Partners, a private investment firm that he founded in 2010. The address of Green Gables Partners is 7 Spring Mill Lane, Haverford, PA 19041. He also serves as the Chairman of the Issuer's Board of Directors. Joan B. Hall is the spouse of Robert J. Hall. James B. Byrne's principal occupation is principal of Hoosier Capital LLC, a private investment firm that he founded in 2012. The address of Hoosier Capital LLC is 67A Front Street, Marblehead, MA 01945. Thomas F. Byrne's principal occupation is president of Byrne Marine, Inc., a marine sales, service and storage company. The address for Byrne Marine, Inc. is 4340 W. Orland Rd. Angola, IN 46703. Michael C. Ray's principal occupation is as a private investor and co-founder of Sea 3 Holdings. The address of Sea 3 Holdings is 301 West Jefferson Boulevard, Suite 316, Fort Wayne, Indiana 46802. Anne Marie Ray is the spouse of Michael C. Ray. The address of the Issuer is 12420 Stonebridge Road, Roanoke, Indiana 46783. Anne Marie Ray and Joan B. Hall are not currently employed. Barbara B. Baekgaard is the Co-Founder and Chief Creative Officer of the Issuer. Joan B. Ball and James B. Byrne are the trustees of the Trust. Joan B. Hall, James B. Byrne, Thomas F. Byrne, Anne Marie Ray and Barbara B. Baekgaard are the trustees of the Foundation.
- (d) During the last five years, none of the Reporting Persons has been convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors).

- (e) During the last five years, no Reporting Person has been a party to a civil proceeding of a judicial or administrative body as a result of which proceeding the Reporting Person was or is subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to, federal or state securities laws or finding any violation with respect to such laws.
- (f) Each of Robert J. Hall, Joan B. Hall, Michael C. Ray, Thomas F. Byrne, James B. Byrne, Anne Marie Ray and Barbara B. Baekgaard is a United States citizen. The Trust is governed by Indiana law. The Barbara Bradley Baekgaard Foundation (the "Foundation") is governed by Pennsylvania law.

Item 3. Source and Amount of Funds or Other Consideration.

Barbara B. Baekgaard ("Baekgaard"), co-founder and a director of the Issuer, created the Trust on January 19, 2009 and served as its sole trustee until January 19, 2013. On January 19, 2009, Baekgaard contributed 8,810,469 shares of Common Stock (the "Trust Shares") to the Trust. On January 19, 2013, Baekgaard resigned as trustee of the Trust, and Joan B. Hall and Michael C. Ray were appointed as co-trustees of the Trust. Joan B. Hall is Baekgaard's daughter and is married to Robert J. Hall, the Chairman of the Board of Directors of the Issuer. On October 27, 2014, Michael C. Ray resigned as trustee of the Trust and James B. Byrne was appointed a co-trustee to serve with Joan B. Hall. James B. Byrne is Baekgaard's son. When Baekgaard was serving as the sole trustee of the Trust, the Trust Shares were deemed indirectly beneficially owned by Baekgaard. Upon her resignation as the trustee and Mr. Ray's resignation as the Trust Shares are deemed indirectly beneficially owned by its current co-trustees – Joan B. Hall and James B. Byrne. In addition, Michael C. Ray is also deemed to indirectly beneficially own the Trust Shares because of his continued influence in the investment of the Issuer's shares held by the Trust. Thomas F. Byrne is also Baekgaard's son. Robert J. Hall is also deemed to indirectly beneficially own the Trust Shares because of his continued influence in the investment and voting of the Issuer's shares held by the Trust. Thomas F. Byrne is also Baekgaard's son. Robert J. Hall is also deemed to indirectly beneficially own the Trust Shares because of Joan B. Hall.

On July 1, 2015, the Trust distributed a total of 50,000 shares of Common Stock (an aggregate of 200,000 shares) to each of its beneficiaries, James B. Byrne, Thomas F. Byrne, Anne Marie Ray and Joan B. Hall. Each of James B. Byrne, Thomas F. Byrne, Anne Marie Ray and Joan B. Hall then immediately gifted 25,000 shares of Common Stock he or she received to the Foundation and the remaining 25,000 shares to Indiana University. As a result, each of the Foundation and Indiana University received a total of 100,000 shares of Common Stock. The Foundation intends to sell its 100,000 shares of Common Stock from time to time and use the proceeds to help fund charitable organizations. Each of the trustees of the Foundation, James B. Byrne, Thomas F. Byrne, Anne Marie Ray, Joan B. Hall and Barbara B. Baekgaard are deemed to indirectly beneficially own the shares held by the Foundation (the "Foundation Shares") as they share in the investment and voting power over the Foundation Shares.

Robert J. Hall acquired 44,878 shares of Common Stock from the Issuer in connection with his service as a non-employee director of the Issuer.

Barbara B. Baekgaard acquired 10,897 shares of Common Stock from the Issuer pursuant to the 2010 Equity and Incentive Plan in connection with her service as the Co-Founder and Chief Creative Director.

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Michael C. Ray acquired a net of 10,059 shares of Common Stock from the Issuer in connection with his prior service as the Chief Executive Officer of the Issuer, purchased 1,772,027 shares with the proceeds of a \$500,000 loan from Baekgaard and Patricia R. Miller that Mr. Ray has subsequently satisfied in full and was awarded an additional 155,923 shares prior to the Issuer becoming a public company in the public trading market and purchased 10,000 shares of Common Stock on the public trading market. Subsequently, Michael C. Ray transferred 885,996 shares to the Michael Ray 2009 Grantor Retained Annuity Trust for the benefit of Mr. Ray's spouse and children and currently holds 627,462 shares. Anne Marie Ray has served as the sole trustee of the Michael Ray 2009 Grantor Retained Annuity Trust since January 19, 2013. Michael C. Ray holds investment power with respect to the shares of the Michael Ray 2009 Grantor Retained Annuity Trust.

Item 4. **Purpose of Transaction.**

The Reporting Persons are holding the shares of Common Stock described in Item 3 for investment purposes, without the intention of changing or influencing control of the Issuer or participating in any transaction having that purpose or effect.

On March 25, 2015, Michael C. Ray entered into a Rule 10b5-1 trading plan (the "Trading Plan"), with Goldman, Sachs & Co. ("Broker") pursuant to which Broker is authorized and directed to sell through June 2, 2016, on behalf of Mr. Ray up to 600,000 shares of Common Stock that he directly owns, subject to satisfaction of certain conditions, including among others, minimum sale price and limitations on the number of shares that can be sold on a single trading day. Mr. Ray adopted the Trading Plan to facilitate his sale of a portion of his shares of Common Stock as a part of his long-term tax and asset diversification strategy.

The Reporting Persons retain the right to change their investment intent, and may, from time to time, acquire additional shares of Common Stock or other securities of the Issuer, or sell or otherwise dispose of (or enter into plans or arrangements to sell or otherwise dispose of), all or part of the shares of Common Stock or other securities of the Issuer, if any, beneficially owned by them, in any manner permitted by law. The Reporting Persons may engage from time to time in transactions with financial institutions and other parties with respect to the securities described herein as permitted by law. None of the Reporting Persons currently has any plans or proposals which would be related to or would result in any of the matters described in Items 4(a)-(j) of Schedule 13D. However, as part of the ongoing evaluation of investment alternatives, the Reporting Persons may consider such matters and, subject to applicable law, may formulate a plan with respect to such matters, and, from time to time, one or more Reporting Persons may hold discussions with or make formal proposals to management or the Board of Directors of the Issuer or other third parties regarding such matters as permitted by law.

Item 5. Interest in Securities of the Issuer.

See the information contained on the cover pages of this Statement on Schedule 13D which is incorporated herein by reference. The percentage of shares of Common Stock beneficially owned by each Reporting Person is based on 39,446,463 outstanding shares of Common Stock of the Issuer as of June 11, 2015, as reported in the Issuer's Quarterly Report on Form 10-Q for the fiscal quarter ended May 2, 2015. In computing the number of shares of Common Stock beneficially owned by a person and the percentage ownership of that person, common shares subject to options or warrants held by that person that are currently exercisable or exercisable within 60 days of the date hereof are deemed outstanding but are not deemed outstanding for computing the percentage ownership of any other person.

There have been no reportable transactions with respect to the shares of Common Stock of the Issuer within the last 60 days by the Reporting Persons other than as described in this Schedule 13D.

Item 7. Material to be Filed as Exhibits.

1. Joint Filing Agreement

SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: July 6, 2015

BARBARA B. BAEKGAARD 2009 GRANTOR RETAINED ANNUITY TRUST

BARBARA BRADLEY BAEKGAARD FAMILY FOUNDATION

By:	/s/ Joan B. Hall
	Joan B. Hall
	Trustee
By:	/s/ James B. Byrne
	James B. Byrne
	Trustee
Bv:	/s/ Joan B. Hall
5	Joan B. Hall
	Trustee
By:	/s/ James B. Byrne
	James B. Byrne
	Trustee
Bv	/s/ Anne Marie Ray
Dy.	Anne Marie Ray
	Trustee
By:	/s/ Thomas F. Byrne
	Thomas F. Byrne
	Trustee
Bar	/c/ Barbara B. Baolcaard
Dy.	/s/ Barbara B. Baekgaard Barbara B. Baekgaard
	Trustee
	ROBERT J. HALL
	/s/ Robert J. Hall
	Robert J. Hall

JOAN B. HALL

/s/ Joan B. Hall

Joan B. Hall

MICHAEL C. RAY

/s/ Michael C. Ray Michael C. Ray

JAMES B. BYRNE

/s/ James B. Byrne James B. Byrne

THOMAS F. BYRNE

/s/ Thomas F. Byrne Thomas F. Byrne

Anne Marie Ray

/s/ Anne Marie Ray

Anne Marie Ray

Barbara B. Baekgaard

/s/ Barbara B. Baekgaard Barbara B. Baekgaard

Joint Filing Agreement

Pursuant to Rule 13d-1(k) under the Securities Exchange Act of 1934, as amended, the undersigned agree that this Schedule 13D and any amendments thereto are filed on behalf of each of them.

Dated: July 6, 2015

BARBARA B. BAEKGAARD 2009 GRANTOR RETAINED ANNUITY TRUST

BARBARA BRADLEY BAEKGAARD FAMILY FOUNDATION

By:	/s/ Joan B. Hall Joan B. Hall Trustee
By:	/s/ James B. Byrne James B. Byrne Trustee
By:	/s/ Joan B. Hall Joan B. Hall Trustee
By:	/s/ James B. Byrne James B. Byrne Trustee
By:	/s/ Anne Marie Ray Anne Marie Ray Trustee
By:	/s/ Thomas F. Byrne Thomas F. Byrne Trustee
By:	/s/ Barbara B. Baekgaard Barbara B. Baekgaard Trustee

ROBERT J. HALL

/s/ Robert J. Hall Robert J. Hall

JOAN B. HALL

/s/ Joan B. Hall Joan B. Hall

MICHAEL C. RAY

/s/ Michael C. Ray Michael C. Ray

JAMES B. BYRNE

/s/ James B. Byrne James B. Byrne

THOMAS F. BYRNE

/s/ Thomas F. Byrne Thomas F. Byrne

Anne Marie Ray

/s/ Anne Marie Ray Anne Marie Ray

Barbara B. Baekgaard

/s/ Barbara B. Baekgaard Barbara B. Baekgaard