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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL										
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1	ress of Reporting P	Person*	2. Issuer Name and Ticker or Trading Symbol Vera Bradley, Inc. [VRA]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
Hall Joan B	<u>.</u>		<u></u>	Director X 10% Owner					
1	(First) RADLEY, INC.	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 06/19/2017	Officer (give title Other (specify below) below)					
12420 STONE	BRIDGE ROAI	D	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line)					
(Street)				X Form filed by One Reporting Person					
ROANOKE	IN	46783		Form filed by More than One Reporting Person					
(City)	(State)	(Zip)							

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any	3. Transa Code (ction Instr.	4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially	6. Ownership Form: Direct (D) or Indirect	7. Nature of Indirect Beneficial	
		(Month/Day/Year)	8) Code	v	Amount (A) or (D)		Price	Owned Following Reported Transaction(s) (Instr. 3 and 4)	(l) (Instr. 4)	Ownership (Instr. 4)	
Common Stock	06/19/2017		G ⁽¹⁾	v	2,000,000	D	\$0.00	4,610,469 ⁽²⁾	I	By Barbara B. Baekgaard 2009 Grantor Retained Annuity Trust	
Common Stock	06/19/2017		G ⁽¹⁾	v	500,000	A	\$0.00	500,000	D		
Common Stock	06/19/2017		G ⁽³⁾	v	500,000	D	\$0.00	0	D		
Common Stock	06/19/2017		G ⁽³⁾	v	500,000	A	\$0.00	500,000	I	By Joan Byrne Hall 2017 Grantor Retained Annuity Trust #1	
Common Stock								200,000	I	By Joan Byrne Hall 2016 Grantor Retained Annuity Trust #1	
Common Stock								173,519	I	By Joan Byrne Hall 2015 Grantor Retained Annuity Trust	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
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		Ta	ble II - Deriva (e.g., p					ired, Disp options, o	convertib		lor i	y Owned			
1. Title of Derivative Beplanation	2. Conversion of Elecspises	e6Month/Day/Year)	3A. Deemed Execution Date, if any	& ode Transa Code (ction Instr.	(A)Nu of Deriv	ative	ExplatesEater Expiration Da (Month/Day/)	te (ear)	Amour Securi	ties	8. Price of Derivative Security	9. Number of derivative Securities	10. Ownership Form:	11. Nature of Indirect Beneficial
1. Represents Baekgaard Tr	Price of a distribution t Derivative ust including t Security	by the Barbara B. Ba he reporting person,	ekgaard 2009 Granto in accordance with th	B) Retaine e terms	ed Annu of the d	Secu Acqu ocune . (A) o	rities Ist (the itred pts gove	Baekgaard Truerning the Baek	ust") of 500,00 agaard Trust.	Underl Deriva Securi	ying of the Issue ive ty (Instr. 3	r (instr. 5) r's common s		Direct (D) four beneficia or Indirect (I) (Instr. 4)	Ownership aries of the (Instr. 4)
3. Following	the reporting pe	erson's receipt of the	ership of these shares 500,000 share distrib s the sole trustee and	ution fro	om the E nt.	Dispo of (D) (Instr and S) ard Trus	st, the reporting	g person imme	and 4) diately t	ansferred th	e shares to th	Reported Transaction(s) (Instr. 4)	2017 Grantor	Retained
Remarks	:						,			I					
										Joan E		ing Dereen	06/26/201	7	
Reminder: R	eport on a se	parate line for each	class of securities	benefic	ially ov	vned c	lirectly	or indirectly.		signatur	Amount or	ing Person	Date		
			g person, <i>see</i> Instr lacts constitute Fed				ngsse	Date Exercisable ¹⁰	Expiration	 ∳it¶e 7	Number of Sinares				

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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