FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).	ST

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL

OMB Number: 3235-0287
Estimated average burden

0.5

hours per response:

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person $^{\star}$ Hall Robert J					uer Name <b>and</b> Tick a <u>Bradley, Inc</u>			Symbol	5. (C	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)  X Director X 10% Owner					
(Last) (First) (Middle) C/O VERA BRADLEY, INC.				te of Earliest Transa 8/2017	action (N	Month	/Day/Year)		Officer (give title Other (specify below) below)						
12420 STONEBRIDGE ROAD  (Street)			4. If A	mendment, Date o	f Origina	al File	d (Month/Day/		6. Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person						
ROANO			46783								Form filed by More than One Reporting Person				
(City)	(Si		(Zip)	n Deriv	ative 9	Securities Acc	uired	Die	enosed of	or Ber	neficia	Ily Own	ed e		
1. Title of Security (Instr. 3)		2. Transac Date (Month/Da	ction	on 2A. Deemed Execution Date,		ction	4. Securities Acquired		(A) or	5. Amo Securit Benefic Owned	5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
						Code	v	Amount	(A) or (D)	Price	Transac	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)	
Common	Stock			12/28/	2017		G	V	30,000	D	\$0.00	) 14	1,897	I	By Joan Byrne Hall Revocable Trust
Common	Stock			12/28/	2017		G	V	8,400	D	\$0.00	6	,497	I	By Joan Byrne Hall Revocable Trust
Common	Stock											41	.,122	I	By Joan Byrne Hall 2016 Grantor Retained Annuity Trust #1
Common	Stock											50	0,000	I	By Joan Byrne Hall 2017 Grantor Retained Annuity Trust #1
Common Stock										4,61	0,469(1)	I	By Barbara B. Baekgaard 2009 Grantor Retained Annuity Trust		
Common Stock									63	3,593	D				
		Т				curities Acqui						Owned			
1. Title of Derivative Security  (Instr. 3)  2. Conversion or Exercise Price of Derivative Security  (Month/Day/Year)  3. Transaction Date Execution Date, if any (Month/Day/Year)		med on Date,	4. Transaci Code (In 8)	5. Number tion of	-	Exerci on Da	sable and te 7. Title and Amount of		d f	8. Price of Derivative Security (Instr. 5)	9. Number derivative Securities Beneficiall Owned Following Reported Transactio (Instr. 4)	Ownershi Form: y Direct (D) or Indirec (I) (Instr. 4	Beneficial Ownership (Instr. 4)		

		Ta							ired, Disp options, o			ı or	r I			
1. Title of	2. Conversion	3. Transaction	3A. Deemed		<b>4</b> ode Transa		6A)Nu	ım(De)r	6xDectisEbalero	isΩaaldee and	7itTëtle	a©alodares	8. Price of Derivative	9. Number of derivative	10. Ownership	11. Nature
Esquattation (Instr. 3) (Instr. 3	n of Exespises Price of ing person disci Derivative	e <b>\$Aonth/Day/Year)</b> laims beneficial own	if any	· 1	Code (		Secu Acqu (A) o Disp	osed ) r. 3, 4	(Month/Day/\	'ear) <u>/s/</u>	Securi Underl Deriva Securi and 4)	ties ying tive ty (Instr. 3	Security (Instr. 5)	Securities Beneficially Owned Following Reported Training (Ins01/03/201	Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)
Reminder: F	eport on a se	parate line for eacl	class of sec	urities	benefic	ially o	wned o	directly	or indirectly.							
		e than one reporti										Amount				
** Intentiona	misstatemer	ts or omissions of	acts constitut	te Fed	eral Cri	minal '	iolatio	ns Se	18 U.S.C. 10	01 and 15 l	.s.c. 7	or Number				
Note: File th	ree copies of	this Form, one of v	hich must be	manu	allv sig	hed. If	space	is insu	ff <b>R#4n</b> t. see In	strapiretion f	dr proce	d <b>ef</b> e.	ivs a currer	itly valid OMB N	lumber.	