| SEC Form | 4 |
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Instruction 1(b).

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FORM 4

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

| OMB Number: | 3235-0287 | | | | | | | |
|--------------------------|-----------|--|--|--|--|--|--|--|
| Estimated average burden | | | | | | | | |
| hours per response: | 0.5 | | | | | | | |

| STATEMENT O | CHANGES | IN BENEFICIAL | OWNERSHIP |
|-------------|---------|---------------|------------------|
|-------------|---------|---------------|------------------|

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* | | | 2. Issu | uer Name and Tick | er or Trading S | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | | |
|--|---------------|---------------|--|---|-----------------------------------|--|--|--|---|--|--|--|
| Philip Frances P | | Vera | <u>ı Bradley, Inc</u> | <u> </u> | | Director | 10% C | Dwner | | | | |
| (Last) | (First) | (Middle) | | e of Earliest Transa 5/2024 | action (Month/ | Day/Year) | | Officer (give title below) | Other below | (specify) | | |
| C/O VERA BRADLEY, INC. 12420 STONEBRIDGE ROAD | | | 4. If A | mendment, Date of | f Original Filed | l (Month/Day/Year) | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | |
| | | | | | | | X | X Form filed by One Reporting Person | | | | |
| (Street) | IN | 46783 | | | | | | Form filed by Mo Person | re than One Re | porting | | |
| | | 10/05 | Rule | e 10b5-1(c) | Transact | ion Indication | | | | | | |
| (City) | (State) | (Zip) | | heck this box to indic | ate that a trans | action was made pursuant t ns of Rule 10b5-1(c). See I | | | ten plan that is int | ended to | | |
| | | Table I - Nor | n-Derivative S | ecurities Acq | uired, Disp | oosed of, or Bene | ficially | Owned | | | | |
| 1. Title of Securi | ty (Instr. 3) | | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any | 3. Transaction Code (Instr. | 4. Securities Acquired (A Disposed Of (D) (Instr. 3 5) | | 5. Amount of Securities Beneficially | 6. Ownership Form: Direct (D) or Indirect | 7. Nature of Indirect Beneficial | | |

| | (monthin Day) roal) | (Month/Day/Year) | 8) | | | | | | (I) (Instr. 4) | Ownership (Instr. 4) |
|--------------|---------------------|------------------|------|---|-----------|---------------|-------------------|------------------------------------|----------------|-------------------------|
| | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | (1150.4) |
| Common Stock | 04/05/2024 | | Α | | 12,687(1) | Α | \$ <mark>0</mark> | 82,474 | D | |

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| | (3,,, | | | | | | | | | | | | | | |
|---|---|--|---|------------------------------|---|------|-----|--|--------------------|---|--|---|--|--|--|
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transa Code (8) | | n of | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | and 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) | | Amount of Securities Security (Instr. 5) Derivative Security (Instr. 5) | | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | | | |

Explanation of Responses:

1. Represents restricted stock units subject to vesting and forfeiture.

/s/ Alyson Bohren, attorneyin-fact for Frances P. Philip

04/09/2024

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.