



Vera Bradley Annual Outlet Sale Tickets Available February 8, 2019

February 7, 2019

FORT WAYNE, Ind., Feb. 07, 2019 (GLOBE NEWSWIRE) -- (NASDAQ: VRA) -- Vera Bradley Annual Sale tickets will be available February 8. The sale opens Wednesday, April 10 and closes Sunday, April 14. Tickets for the first three days of the sale are \$5 each and will be available at <http://www.ticketmaster.com>, authorized Ticketmaster locations and the Allen County War Memorial Coliseum Ticket Office.

2019 Vera Bradley Annual Sale

Allen County War Memorial Coliseum
Fort Wayne, Ind.

Wednesday, April 10 through Friday, April 12 - Tickets Required

Session 1: 7:30am - 10am

Session 2: 11am - 1:30pm

Session 3: 2:30pm - 5pm

Session 4: 6pm - 8:30pm

Saturday, April 13 and Sunday, April 14 - No tickets required – Open to the public

Saturday: 8am - 8pm

Sunday: 10am - 5pm

Vera Bradley requires tickets for the first three days of the sale. Thirty five hundred tickets will be available for each session. While tickets are not required during the weekend portion of the sale, attendees who wish to make a purchase will need to complete the free registration process.

Registration will begin February 8 at <http://www.verabradley.com/outletsale>. Registration will also be available at the Memorial Coliseum during the sale.

This year, a new factory exclusive pattern, Tropical Evening, will launch at the sale before it arrives in our factory stores on May 2, 2019.

ABOUT VERA BRADLEY, INC.

Vera Bradley is a leading designer of women's handbags, luggage and travel items, fashion and home accessories and unique gifts. Founded in 1982 by friends Barbara Bradley Baekgaard and Patricia R. Miller, the brand's innovative designs, iconic patterns and brilliant colors continue to inspire and connect women unlike any other brand in the global marketplace. The Company's commitment to bringing more beauty into women's lives includes its dedication to breast cancer research through the Vera Bradley Foundation for Breast Cancer in which they have raised over \$32 million to date. For more information about Vera Bradley (Nasdaq: VRA), visit www.verabradley.com/mediaroom.

Media: 877-708-VERA (8372)

Mediacontact@verabradley.com